

LIVE UNITED

2013-2014 REPORT TO THE COMMUNITY



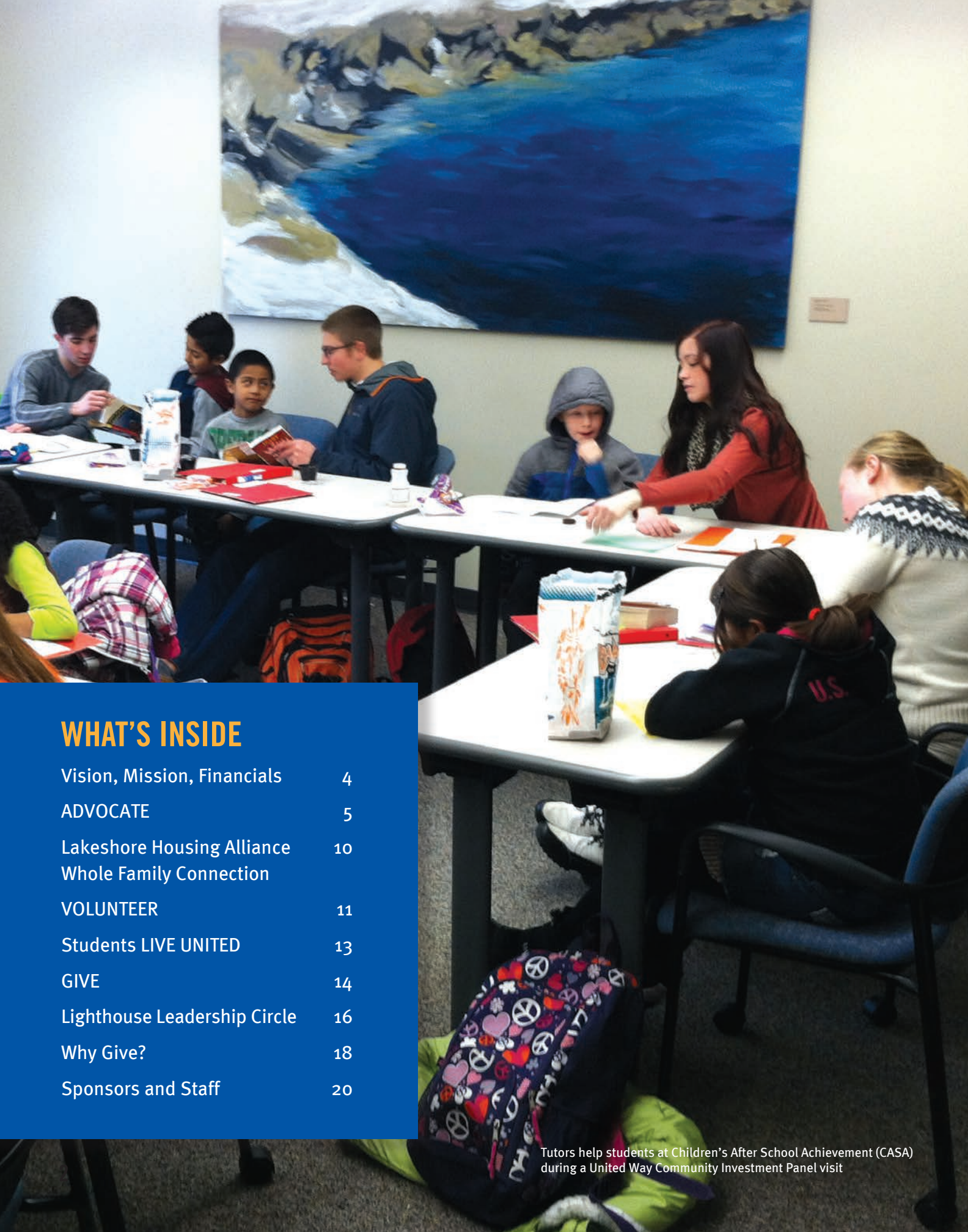
GIVE. ADVOCATE. VOLUNTEER.

Gary Verplank, CEO of Shape Corp., is pictured with Captain Sally Davis of The Salvation Army and summer recreation school students during Shape's quarterly meeting.

LIVE UNITED



**Greater Ottawa County
United Way**



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Tutors help students at Children's After School Achievement (CASA) during a United Way Community Investment Panel visit

CHANGE BEGINS WITH YOU

A better life for all. At Greater Ottawa County United Way, we strive for this goal on behalf of all of the citizens of Ottawa County. We seek to **advance the common good** for everyone in our local communities, and we have the help of more than 12,000 **LIVE UNITED** heroes.

These heroes come together to **GIVE, ADVOCATE** and **VOLUNTEER** throughout Ottawa County. They provide United Way with more than \$3 million dollars worth of volunteer labor support in valuable human service programs. They serve on community investment panels to determine how to best invest campaign dollars to address our most pressing and prevalent community needs. And they join forces with over 10,000 other donors to provide financial support for 56 local programs and more than a dozen local initiatives and collaboratives.

We all come together to create lasting change in the areas of **EDUCATION, FINANCIAL STABILITY, HEALTH** and **BASIC NEEDS**. In this annual report you will see information and statistics, but more importantly, you will read stories of lives changed because of programs and initiatives supported by Greater Ottawa County United Way.

This fiscal year, we were able to leverage 7,900 volunteers and \$2.1 million dollars of support into almost \$7.5 million of community benefit. **That equals \$3.50 for every dollar donated. What a great investment!**

This annual report is a celebration of all we have accomplished together over the past year. We thank you and encourage you to continue on this journey with us as we enter another year of focusing our collective power and resources to **create lasting change in Ottawa County, Michigan**. After all, **CHANGE BEGINS WITH YOU.**



Patrick Moran

Patrick Moran
President, Greater Ottawa
County United Way



Ron Veldman

Ron Veldman
Chairman of the Board
Superintendent, Coopersville
Area Public Schools

2013-2014 BOARD OF DIRECTORS

Ron Veldman, Chair
*Coopersville Area Public
Schools*

Larry Koops, Vice Chair
Fifth Third Bank

David DeYoung, Treasurer
JSJ Corp.

Mark Wilson, Secretary
Huntington Bank

Peter Esser, At-Large
The Holland Sentinel

Eric Kaelin
WAWL 103.5 FM

Jeanene Kallio
Tennant Company

Kirk Koeman
DWH Corporation

Randy Kortering
Haworth, Inc.

Sarah Lilly
Five Star Real Estate Lakeshore

Lyndsie Post
Davenport University

Jack Russell
Shape Corp.

Keith Van Beek
Ottawa County



In October 2013, Feeding America West Michigan began making deliveries to the Ottawa County Food Depot, located at the Macatawa Resource Center in Holland. The Depot offers local food pantries a place to pick up their low-cost food orders to stock their pantries, without having to drive to the Feeding America site in Comstock Park. Deliveries arrive on the third Monday of each month and food is available for pantries to order through their Feeding America account. Sign up for an account at feedingwestmichigan.org. The Food Depot is a collaborative effort of Greater Ottawa County United Way, Feeding America West Michigan, the Macatawa Resource Center, Community Action House and the Ottawa County Food Policy Council. Transportation is paid for by Greater Ottawa County United Way.

Our Mission:

To improve the quality of life for all Ottawa County residents by identifying pressing community challenges and focusing our **collective power and resources** to address those needs.

Our Vision:

To create lasting change in the health & human services realm through the “LIVE UNITED” and “Community Impact” models.

2013-14 FINANCIAL REPORT*

Fiscal Year April 1, 2013 – March 31, 2014

Thank you to our Finance Committee: Pete Esser, Jack Russell, Robert Rander, David DeYoung and Michael MacPherson

WHAT WE SPEND

OPERATIONAL EXPENSES
\$907,520**

EXPENSE BREAKDOWN:

Administration	\$199,386
Fundraising	\$250,514
Advocacy & Community Impact	\$168,519
UW Community Programs & Volunteerism	\$289,131

WHAT WE GET FOR WHAT WE SPEND

REVENUE GENERATED
\$2,347,413

REVENUE BREAKDOWN:

Campaign Revenue	\$2,188,702
Grants/Endowments	\$53,580
Sponsorships	\$19,115
Investment Income	\$75,000
Other Income	\$11,016

WHAT WE DO

WITH WHAT WE GET FOR WHAT WE SPEND

COMMUNITY BENEFIT
\$7,422,943

COMMUNITY BENEFIT BREAKDOWN:

Community Program Investment	\$1,520,527
Collaborative/Initiative Investment	\$80,000
Dollars Leveraged/Matched***	\$2,566,411
Value of Volunteerism	\$3,218,005
In-Kind Agency Support****	\$38,000

\$1 = \$3.50

In campaign = In Community Benefit

*As of March 31, 2014 audit
**Three United Way programs that had previously been funded as initiatives were reclassified as program in our budget and audit. These programs now show as 'Operational Expenses in the IRS auditing model. They are, however, Community Impact programs.

***Dollars that are given to community programs because of United Way's investment in that program.
****Value of services received by the community at no charge.

GIVE. ADVOCATE. VOLUNTEER.

How Does United Way Invest the Funds Raised During Our Annual Campaign?

Community Investment is a unique process we use to ensure that community-raised dollars are invested in programs that align with United Way's four impact areas: Education, Financial Stability, Health and Basic Needs. It is also rewarding for our volunteers!

THE COMMUNITY INVESTMENT PROCESS: YEAR 1 OF THE 2-YEAR FUNDING CYCLE

1. Programs requesting United Way funding are placed on one of 11 panels, representing the 4 impact areas.
2. Programs requesting United Way funding turn in a 13-page application, including outcome measurements, a program budget and lots of detailed program info.
3. Community Investment Panel Members meet to review applications and discuss questions to ask at site visits.
4. Community Investment Panels visit program sites to tour the site, view presentations and ask questions.
5. Community Investment Panels attend final decision meetings where they submit program funding recommendations based on the applications and site visits.
6. The Director of Community Impact presents the Panels' program funding recommendations to United Way's Board of Directors for approval.
7. Once the funding amounts are approved by the Board, the organizations are contacted and informed about how much their program/s will receive from United Way.
8. Programs receive funding from United Way and continue to improve the education, financial stability, health and meet basic needs of citizens in Ottawa County!



A Community Investment Panel gets ready to head out on tours

THANK YOU TO OUR DEDICATED VOLUNTEERS!

IMPACT CABINET

Jeanene Kallio, *Chair, Tennant Company*

Rhonda Dittman, *PNC Bank*

Randy Kortering, *Haworth, Inc.*

Sarah Lewakowski, *Tri-Cities Ministries Counseling*

Shawn McPherson, *Shape Corp.*

Mark Tucker, *Community Action House*

COMMUNITY INVESTMENT PANEL LEADERS

Beth Higgins, *PNC Bank*

David Huisman, *West Michigan Community Bank*

Jeanene Kallio, *Tennant Company*

Angelo Marasco, *ODL*

Becky Mattson, *Talmer West Bank*

Shawn McPherson, *Shape Corp.*

Lyndsie Post, *Davenport University*

Amy Stringham, *Grand Haven Area Public Schools*

Rozanne Turner, *Priority Health*

Johnna VanNess, *Haworth, Inc.*

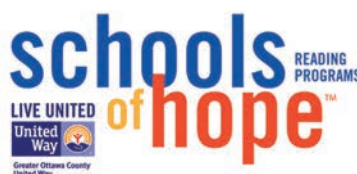
Diane Ybarra, *Global Concepts Enterprise Inc.*



Every three years, Greater Ottawa County United Way publishes a Community Assessment to provide the community with an in-depth analysis of the health and human service issues in Ottawa County. The next report will be available in 2015. Watch for more details!

INTENDED RESULTS:

- › Children enter school ready to learn.
- › Students have successful school progression.
- › Individuals engage in post-secondary experiences and have lifelong learning opportunities.



COMMUNITY PARTNER PROGRAMS:

- ARC – Advocacy & Resource Center**
 - › Supported Parenting
- Boys & Girls Club of Greater Holland**
 - › Power Hour Homework Assistance Program
- Child Development Services of Ottawa County**
 - › Early Childhood Experience
- Good Samaritan Ministries**
 - › Faith in Youth Partnership
- Grand Haven Area Public Schools**
 - › Community CHILL
- Hope College**
 - › Children's After School Achievement (CASA)
 - › TRiO Upward Bound
- Kandu Incorporated**
 - › Skill Building Services
- Latin Americans United for Progress**
 - › Hispanic Youth Leadership Programs
 - › Steps to Success
- Pathways, MI**
 - › Parent Intervention Services
- Zeeland Public Schools**
 - › Zee Bus

PARTNER PROGRAM STORY: LIFE IS SEW GOOD! A STORY FROM KANDU'S SKILL BUILDING SERVICES

Over two years ago, Sally was referred to Kandu from Bethany Christian Services Refugee Resettlement program after living in a refugee camp in Nepal for over 10 years. Sally is deaf and has developmental disabilities. When Sally first arrived at Kandu, she had a challenge communicating, since she didn't know American Sign Language. Despite her frustration, Sally kept a smile on her face and a positive attitude.

Right around this time, Kandu borrowed three sewing machines to start working on production of an Israeli Bandage. Sally noticed the sewing machines and walked right over. Sally could SEW! Sally taught Kandu staff and co-workers how to operate the machines and the process for sewing the bandages. She was instrumental in landing the Israeli Bandage job for Kandu and producing the initial order of 500 sample bandages.

Sally has a job that earns a competitive wage, is able to support her family and enjoys her work and friends at Kandu. **WITH THE SUPPORT OF UNITED WAY, KANDU'S SKILL BUILDING SERVICES PROGRAM IS ABLE TO HELP PEOPLE LIKE SALLY FIND MEANINGFUL WORK AND SUPPORT THEIR FAMILIES.**

INTENDED RESULTS:

- › There is accessible and affordable quality housing for all.
- › Individuals have access to all available income supports.
- › Individuals are financially literate.



PARTNER PROGRAM STORY: TOP-NOTCH NEGOTIATION A STORY FROM LEGAL AID OF WESTERN MICHIGAN

Sarah* worked at a job where she made most of her money on commission. When she was sick for two weeks with the flu, she wasn't able to earn her usual income, and fell behind on her rent payments.

When the landlord took Sarah to court to evict her, the Legal Aid attorney negotiated a settlement which allowed her to pay the rent arrears over a time period she could afford. The Legal Aid attorney also negotiated into the agreement that the landlord would make much-needed repairs to the apartment.

Due to the help she received from Legal Aid, Sarah was able to avoid eviction and receive necessary repairs to her apartment. **WITH THE SUPPORT OF UNITED WAY, LEGAL AID OF WESTERN MICHIGAN'S LEGAL SERVICES PROGRAM IS ABLE TO HELP PEOPLE LIKE SARAH STAY IN THEIR HOMES AND LEAD STABLE LIVES.**

**Name has been changed.*

COMMUNITY PARTNER PROGRAMS:

- Center for Women in Transition
 - › Transitional Housing
- Community Action House
 - › Case Management
- Good Samaritan Ministries
 - › Community Housing Partnership
- Ladder Homes
 - › Supportive Independent Living Housing
- Legal Aid of Western Michigan
 - › Legal Services
- Love INC of Allendale
 - › Transportation Assistance Program
- People Center, The
 - › Transitional Housing
- Salvation Army, The (Grand Haven)
 - › Fresh Beginnings Transitional Housing

INTENDED RESULTS:

- › Individuals have access to Dental, Physical and Mental Health care.
- › Individuals engage in prevention and holistic health activities.



LIVE UNITED
ACCESSPREVENTTHRIVE
Helping people live in a healthy way



COMMUNITY PARTNER PROGRAMS:

Association for the Blind & Visually Impaired
› Blindness & Low Vision Rehabilitation

Bethany Christian Services
› El Centro Counseling Program

Big Brothers Big Sisters of the Lakeshore
› Youth Mentoring

Boy Scouts of America, President Ford Council
› Comprehensive Youth Development

Catholic Charities
› Crossroads

Center for Women in Transition
› Prevention

Children's Advocacy Center
› Wraparound

City on a Hill Ministries
› Health Clinic

Girl Scouts of Michigan Shore to Shore
› Comprehensive Youth Development

Grand Haven Department of Public Safety
› DARE (Drug Abuse Resistance Education)

LEDA (Lakeshore Ethnic Diversity Alliance)
› Calling All Colors
› Migrant Mentoring Program

Mediation Services
› Child and Family Mediation

NEO Forum
› Prevention, Education and Treatment for At-Risk Youth

NORA (Northwest Ottawa Recreation Authority)
› Recreation Summer School

OAR (Ottagan Addiction Recovery)
› Addiction Treatment & Recovery Support

Pathways, MI
› Counseling and Supportive Services
› Total Trek Quest (TTQ)

Tri-Cities Family YMCA
› Summer Day Camp/ Child Care

Tri-Cities Ministries Counseling
› Counseling for Children, Adults, and Families

PARTNER PROGRAM STORY: LIVING LIFE TO THE FULLEST

Wayne is in his 70's and lost his sight about 10 years ago. With help from The Association for the Blind & Visually Impaired (ABVI), Wayne has received training to help him work through the challenges that come with his loss of vision. Wayne says, "Here's what I'm excited about: The computer training you have given me is really making a difference. I have been able to transfer funds at my credit union, check the weather, call restaurants to make reservations, write checks and more. I really depend on the Association for my training and assistance in the use of this equipment." **WITH THE SUPPORT OF UNITED WAY, THE ABVI CAN HELP PEOPLE LIKE WAYNE LIVE THEIR LIVES TO THE FULLEST.**

INTENDED RESULTS:

Individuals and Families have:

- › Their daily food needs met.
- › Their daily housing needs met.
- › Access to emergency assistance care and support.

LIVE UNITED
community baby shower



familywize®
Community Service Partnership, Inc.



Volunteerism



LIVE UNITED®
FOODSHELTERSUPPORT
Ensuring people have life's basic needs

**EMERGENCY FOOD and
SHELTER NATIONAL
BOARD PROGRAM**



**Community
Investment
Process**

PARTNER PROGRAM STORY: SMITH REGIONAL RESPITE CENTER

Lisa Lutrull and her husband care for David, a special needs child requiring 24-hour care, in their home. The Luttrells discovered Smith Regional Respite Center in Allendale, and it has been a great experience for everyone. Lisa says, "David attends Smith Respite two weekends per month. This allows him to have his own time with friends and caregivers in a safe environment, while our family has an opportunity to rest and refill our tanks. Respite is a life saver for our family."

WITH THE SUPPORT OF UNITED WAY, HERITAGE HOMES INC'S SMITH REGIONAL RESPITE CENTER OFFERS FAMILIES THE OPPORTUNITY TO REST AND BE REFRESHED, WHILE THEIR CHILDREN RECEIVE TOP-NOTCH CARE IN A SAFE AND FRIENDLY ENVIRONMENT.

COMMUNITY PARTNER PROGRAMS:

American Red Cross – Ottawa County
› Disaster Relief

Center for Women in Transition
› Domestic Violence
› Sexual Assault

Children's Advocacy Center
› Assessment/Intervention

Community Action House
› Emergency Services

Coopersville Cares
› Utility & Housing Assistance

Feeding America West Michigan Food Bank
› Food Assistance for Needy Families

Four Pointes
› Urgent Healthcare Needs Program

Heritage Homes, Inc.
› Smith Regional Respite Center

His Harvest Stand
› Basic Needs Program

Little Red House, The
› Scholarships for Adult Day Care Services & Transportation

Pathways, MI
› Court Appointed Special Advocate (CASA)

People Center, The
› Food Pantry

Ready for School
› Preschool Coordination, Tuition and Transportation Assistance

Salvation Army (Grand Haven)
› Emergency Social Services and Emergency Housing Program

Salvation Army (Holland)
› Social Services Rent and Utility Assistance

GIVE. ADVOCATE. VOLUNTEER.

Ottawa County Homelessness Stats*

387 total homeless persons **163** homeless children
73 families with children **10** homeless veterans

*based on a one day count done by the LHA in Jan. 2014

LAKESHORE HOUSING ALLIANCE

The **Lakeshore Housing Alliance** is a collaborative group dedicated to identifying needs, developing strategies, encouraging coordination of responses, and advocating for safe, accessible, affordable housing and services in the Ottawa County area. In October 2013, the Lakeshore Housing Alliance (LHA) moved into the Greater Ottawa County United Way office at 115 Clover St. in Holland. LHA Program Coordinator Lyn Raymond now works as a United Way staff member. To learn more, visit www.lakeshorehousingalliance.org.



Lyn Raymond received the Community Champion Award at the Michigan Coalition Against Homelessness Awards Breakfast in June. Here she is (center) pictured with Eric Hufnagel, Executive Director of Michigan Coalition Against Homelessness and Michelle Atwell, Vice-President MCAH Board of Directors.



In March 2014, the LHA and United Way convened a county-wide forum to identify a housing continuum in Ottawa County and to begin the process of updating the LHA's plan to end homelessness.

FREE PRESCRIPTION DISCOUNT CARD



Over 5 million people nationwide have saved over \$533 million with the FamilyWize **FREE prescription discount card**. Visit the Greater Ottawa County United Way office at 115 Clover St. in Holland, call **616.396.7811** or visit ottawaunitedway.org for more info. **Start saving on your prescription medications today!**

www.WholeFamilyOttawa.com



Whole Family Connection (WFC) is an online program that connects families with over 1,000 programs and services throughout Ottawa County. It's a free, 24/7, "one stop service tool" for community resources.

Access These Services Online:

Health Care
Childcare
Pre-natal Care
Special Needs Programs
Faith based Programs
Food and Shelter
Counseling/Intervention
Tax Prep
Physical and Substance Abuse Prevention

Preschools
Education
Libraries & Literacy
Mentoring
Parks & Recreation
Financial Assistance
Senior Services
Prescription Help
Transportation and More!

GIVE. ADVOCATE. VOLUNTEER.

2013-2014
VOLUNTEER STATS

VOLUNTEERS
7,900

VOLUNTEER HOURS
145,537

LABOR SUPPORT
\$3.2 million



CHANGE BEGINS WITH YOU. VOLUNTEER.

GET CONNECTED to local volunteer opportunities with United Way's online system that connects people who care with organizations in need. You can choose opportunities that fit your schedule and utilize your talents and skills.

Some examples of opportunities include: medical professionals to help staff a health clinic, volunteer office assistant, event coordinators, mentors for kids and teens, and more!

Learn more at:

liveunited.ottawaunitedway.org/

MARK WILSON NAMED VOLUNTEER OF THE YEAR



Mark Wilson

Mark Wilson has served Greater Ottawa County United Way as a volunteer in a variety of roles. He began volunteering as a Community Investment panel leader in 2007 and 2008, and joined the Impact Cabinet in 2009, where he served for five years. His work in community investment and impact gave him a broad-based understanding of United Way's work in the community, which has made him a talented and effective member of the

Board of Directors since 2009. He currently serves on the executive committee as board secretary.

For five years, Mark has contributed both expertise and elbow grease to the campaign's business division, and for the past two years, he has served as its chair. He is always ready to help with a positive, can-do attitude.

Mark is Lakeshore Community President at Huntington National Bank and a community leader, husband, and father. He also serves on the Board of Trustees of Spectrum Health Hospital Group and Zeeland Hospital, on the Board of Directors of Michigan West Coast Chamber of Commerce and Lakeshore 504.

LIVE UNITED! GET INVOLVED IN OUR SIGNATURE VOLUNTEER EVENTS:

APRIL	VOLUNTEER STARS WHITE PINES MIDDLE SCHOOL JR. DAY OF CARING
MAY	LAKESHORE MIDDLE SCHOOL JR. DAY OF CARING
AUGUST	STUFF THE BUS
SEPTEMBER	DAY OF CARING
NOVEMBER	RAKE A DIFFERENCE

ottawaunitedway.org/volunteer

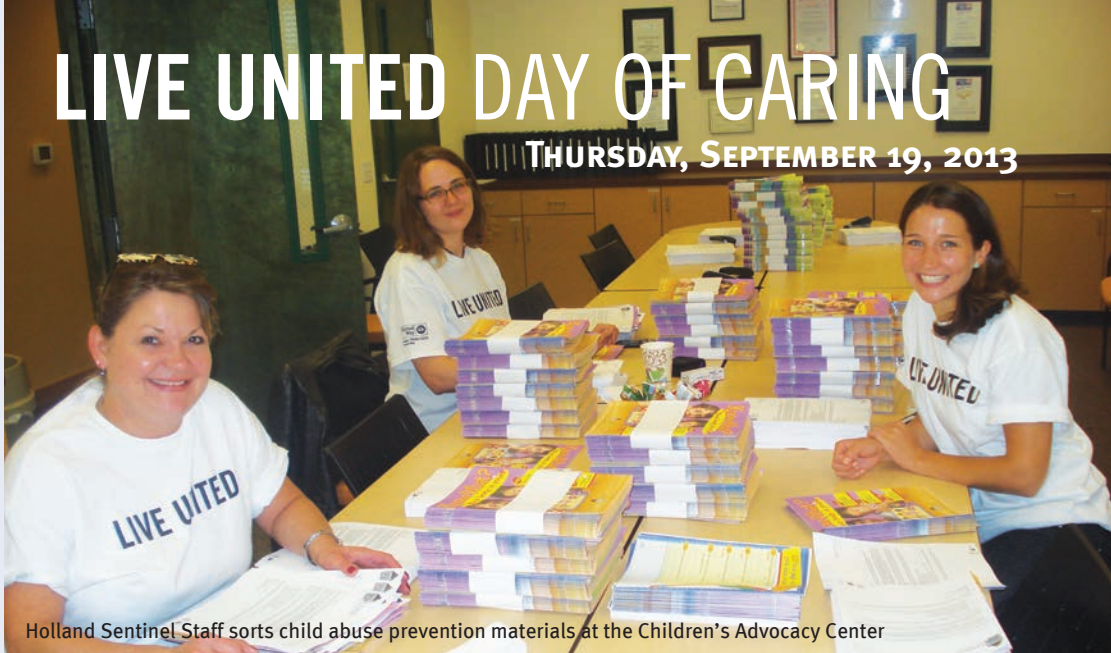
DAY OF CARING TEAMS

A number after the company name indicates the number of teams from that company.

Anderson Technologies
Automatic Spring Products
Bethany Christian Services
Black River Public School (2)
Bod-E-Nomics
Bunco Gals
Catholic Charities West Michigan
Center for Women in Transition
Chemical Bank
City of Grand Haven
City of Hudsonville
Consumers Energy
Dake Corporation
Davenport University
DeLong & Brower, PC
Elzinga & Volkers, Inc.
Fifth Third Bank
Fredricks Design, Inc.
GHSP
Grand Haven Area Public Schools
Grand Haven BLP
Grand Haven Interact Club
Greater Ottawa County United Way
Harbor Industries
Hope Academy of Senior Professionals (HASP)
Haworth, Inc.
Herman Miller (6)
Holland Sentinel
Huntington National Bank (2)
IPA
ITW Drawform
Izzy+
JSJ Corp
Lake Trust Credit Union
Lakeshore Clubhouse
Lakeshore Fittings
Legal Aid of Western Michigan
Light Corporation
Macatawa Bank (4)
North Ottawa Community Health System
Ottawa Area Intermediate School District
ReFab LLC
Rotary of Grand Haven
SAF Holland, Inc.
Spectrum Health Zeeland
Tennant Company
The Hillshire Brands Company
TUV SUD America
West Michigan Community Bank

LIVE UNITED DAY OF CARING

THURSDAY, SEPTEMBER 19, 2013



Holland Sentinel Staff sorts child abuse prevention materials at the Children's Advocacy Center

BY THE NUMBERS:

61 volunteer teams

830 volunteers gave **5,810** hours in one day which leveraged **\$128, 633** in labor support.*

*Labor support is based on Michigan's average value of a volunteer hour- \$21.79.



Massage Therapists Mary Caswell and Wendy Schweiffler of Bod-E-Nomics give free massages to volunteers



Volunteers from West Michigan Community Bank help clean up Kollen Park



Two Men and a Truck volunteers work on a Habitat for Humanity home in Holland

LIVE UNITED JUNIOR DAY OF CARING

In April and May, nearly **1,000 middle-schoolers** from Grand Haven tackled a variety of service projects in the Tri-Cities area.



Lindsey Hubbell from White Pines Middle School pulls out invasive species at a local park



Eighth graders from Lakeshore Middle School in Grand Haven help with beach and park clean up

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STUDENTS LIVE UNITED LOGO CONTEST WINNER

In the fall of 2013, Greater Ottawa County United Way announced the winner of the Students LIVE UNITED logo contest: Zoe Wilson. Zoe was a Junior at Coopersville High School this past year, and a part of the Students LIVE UNITED program.

Zoe said, "My vision for the logo was to depict the vision of United Way and Students Live United. It seems that at the core of the program is having the heart to spend time volunteering by giving a helping hand and connecting with others. I made it my goal to incorporate these important aspects of United Way into one unified, symmetrical logo. Though extremely simple, I found this design to be aesthetically pleasing and directed towards United Way's genuine focus."

As the winner of the contest, Zoe received a Microsoft Surface tablet. She is excited to use the tablet for school and future graphic design projects. To learn more about Students LIVE UNITED, visit www.ottawaunitedway.org/volunteer/students-live-united.



STUDENTS LIVE UNITED

Students who complete 100 hours of service while enrolled in the SLU program receive an award certificate from Greater Ottawa County United Way. Students who complete 400 hours of service receive the Michigan Student Service Award signed by the Governor of Michigan, and a bronze medallion from Volunteer Centers of Michigan.

THANKYOU to the incredible award-winning graduates of the class of 2014:

Grand Haven High School

Ericka Boomgaard - 626 hours
Erin Staal - 404 hours
Marcel Walters - 490 hours
Kyle Funk - 539 hours

Coopersville High School

Monica Anderson - 189 hours
Emma Buist - 108.5 hours

Black River High School

Karley Shipley-Mellon - 462 Hours
Lindsay Ariagno - 416.5 hours
Kayla Kurkelski - 600 hours

» To get your school involved, contact the SLU program coordinator at 616.368.2967 or kspeer@ottawaunitedway.org



Students raise money for SLU during their popcorn fundraiser at Coopersville High School



SLU students from Grand Haven High School help out during Rake-A-Difference in November 2013



Students from Jenison High School pose in their LIVE UNITED shirts

2013–2014 CAMPAIGN CABINET

Campaign Chair

Philip Koning, President
West Michigan Community Bank

Lighthouse Leadership Circle North

Budd & Melinda Brink
Shape/GHAPS (retired)

Lighthouse Leadership Circle South

Jim & *Sarah Lilly
Macatawa Bank/Five Star Realty

Government Division

Patrick McGinnis, City of Grand Haven

Education

Keith Konarska, GHAPS, Chair
***Ron Veldman**, CAPS, Co-chair
Karen McPhee, Ottawa Area
Intermediate School District

Nonprofit

Captains Jay & Sally Davis, Salvation
Army of Grand Haven
Steve Eckert, Bethany Christian
Services

Retiree

Steve Groters, GHAPS (retired)
Sandy Huber, GHAPS (retired)

Business

***Mark Wilson**, Huntington Bank, Chair
Glenn Anderson, Anderson Technologies
***David DeYoung**, JSJ Corp.
***Jeanene Kallio**, Tennant Company
***Larry Kooops**, Fifth Third Bank
***Randy Kortering**, Haworth, Inc.
Steve Moreland, Automatic Spring
Products
***Jack Russell**, Shape Corp.
Scott Remenschneider, Huntington Bank
Tony Verplank, Shape/Pliant Plastics

Professional

Jeff Beswick, Varnum Law
Dolores Trese, Legal Aid of Western
Michigan

Retail/Mainstreet

***Pete Esser**, Holland Sentinel
Kevin Hook, Grand Haven Tribune
***Lyndsie Post**, Davenport University
***Eric Kaelin**, WAWL 103.5 FM

** United Way Board Members*

2013-2014 VOLUNTEER ACCOUNT MANAGERS

Alice Bakale, Retired
Leslie Bozek, Fifth Third Bank
Michele Chaney, Consumers Credit Union
Debbie Clark, The Mortgage House
John Gork, Northwestern Mutual
Grand Haven
Melinda Jurries, Ottagan Addictions
Recovery, Inc
Darcy Komejan, Children's Advocacy
Center
Tiffany Miller, Springthrough
Rick Schaap, Lake Michigan Credit Union
Wendy Schweifler, Bod-E-Nomics
Mary Van Vels, Workforce Management

COMMUNITY CAMPAIGN 2013-2014

CAMPAIGN HIGHLIGHTS

On Thursday, March 27, Greater Ottawa County United Way wrapped the 2013-14 community campaign at its annual **LIVE UNITED Celebration** by announcing campaign results and honoring outstanding campaign companies, nonprofit community partners, and volunteers. One of the highlights of the event, held at **Spring Lake Country Club**, was the announcement of a total raised of **\$2,119,157**.



Campaign Chair Phil Koning

Philip Koning, President of **West Michigan Community Bank** and 2013-14 Community Campaign Chair, presented the campaign highlights. Said Koning, "Our top 20 campaign companies in Ottawa County raised more than \$1,370,000, which was an 8.5 percent increase over what they raised last year. We cannot thank our loyal supporters enough."

Greater Ottawa County United Way President Patrick Moran said, "Because of the partnership between investors, volunteers, and programs, we are able to put in place the building blocks of a better life for everyone in Ottawa County. Thank you to all of our supporters for a strong campaign!"

LIVE UNITED AWARDS PRESENTED BY GREATER OTTAWA COUNTY UNITED WAY

G.W. Haworth Strength of the Community Award:

Steve & Sandy Moreland, Automatic Spring Products Corp.

Joe Martella Above & Beyond Award: Shawn Baxter, Brilliance Publishing

Out of the Box Award: Light Corp.

Pinnacle of Partnership Award: Big Brothers Big Sisters of the Lakeshore



Director of Community Impact Liz DeLaLuz presents the Pinnacle of Partnership Award to Big Brothers Big Sisters of the Lakeshore.

GIVE. ADVOCATE. VOLUNTEER.

2013 - 2014 CAMPAIGN COMPANIES

The names in blue are the 2013-2014 "Top 25 over \$20K" campaigns. Together they raised \$1,373,464 of the \$2,119,157 campaign total through employee pledges, corporate matching gifts, and special events.

A. D. Bos Vending Services
Allendale Charter Township
American Red Cross - Ottawa County
Anderson Technologies
ARC-Advocacy & Resource Center
Aspire Lending
AT&T
Automatic Spring Products Corp.
Baldor Electric Co.
Bank of America
Barber Ford
Bekins Audio/Video & Appliance, Inc
Benteler Automotive
Best Buy
Bethany Christian Services
Big Brothers Big Sisters of the Lakeshore
Bod-E-Nomics
Brilliance Audio, Inc.
Catholic Charities West Michigan
Child Development Services of Ottawa County
Center For Women In Transition
Chase Bank
Chemical Bank
Children's Advocacy Center
City of Coopersville
City of Ferrysburg
City of Grand Haven
City of Holland
City of Zeeland
City on a Hill Ministries
Comerica Bank
Community Action House
Community Shores Bank
Consumers Credit Union
Consumers Energy
Coopersville Area Public Schools
County of Ottawa
Dake/a JSJ Business
Davenport University
DeBoer, Baumann & Company, P.L.C.
DeLong & Brower, P.C.
DeNooyer Chevrolet, Inc.
Dr. Pepper Snapple Group
Dryer Architectural Group
Elzinga Volkers
Engine Power Components, Inc.
Entergy
Falcon Corporation
Ferris, Busscher & Zwieters, P.C.
Fifth Third Bank
First Merit Bank
Flextronics, Inc.
Gazelle Sports

GHSP/a JSJ Business
Global Technologies
Good Samaritan Ministries
Goodrich Quality Theaters
Gordon Food Service
Grand Haven Area Public Schools
Grand Haven BLP & UWUA 582
Grand Haven Charter Township
Grand Haven Tribune
Grand Transformers, Inc.
Grand Valley State University
Great Lakes Castings LLC
Greater Ottawa County United Way
Haworth, Inc.
Heritage Homes Inc.
Herrick District Library
Hillshire Brands
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Holland Sentinel & Flashes
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Howard Miller
Hub International - Midwest
Hudsonville Public Schools
Huntington Bank
IBM
ITW Drawform
izzy+, a JSJ Business
JC Penney Co., Inc
Johnson Controls
JP Morgan Chase
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Kandu Incorporated
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Ladder Homes
Lake Michigan Credit Union
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Lakeshore Fittings, Inc.
Legal Aid of Western Michigan
Light Corporation
Loutit District Library
Macatawa Bank
Magna
Magna Engineered Glass
Manpower
Media 1
Mediation Services
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Talmer West Bank
Target
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The Bookman-Waanders' Bookmark
The People Center
The Salvation Army - Grand Haven
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TJ Maxx
Trans-Matic Manufacturing Co.
Tri-Cities Area Chamber of Commerce
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Wesco
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Anything Goes Catering
Blueberry Haven (favors)
Clear Channel Media STAR 105.7
Dennis Threadgill Productions
Eastern Floral
Grand Haven Campground
Grand Haven Tribune
Harbor Industries
Hillshire Brands (Sara Lee)
Holland Litho
Holland Sentinel
Innovation for Good, LLC
Jeff Brinn Photography
Johnny Advertising
Keystone Coaching
Ottawa County Parks
Revel (formerly Qonverge)
Shape Corporation
Spring Lake Country Club
Spring Lake Holiday Inn
Two Men and a Truck
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THANK YOU TO THE GENEROUS MEMBERS OF THE LIGHTHOUSE LEADERSHIP CIRCLE WHO GAVE \$500+ THIS YEAR

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Greater Ottawa County United Way is rated as a Four-Star Charity by Charity Navigator. This is the highest rating a charity can receive and means the charity exceeds industry standards and outperforms most charities in its cause.

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If we inadvertently omitted your name from this list, we apologize for the error and ask that you kindly let us know. Please contact Tracy Plummer via e-mail, tplummer@ottawaunitedway.org or call 616.396.7811.



Michael Moran, Lori and Mark Wilson, Campaign Chair Phil Koning, Patrick and Stacy Moran and Larry Koops gather for a picture at the LIVE UNITED CELEBRATION event

WHY **GIVE** TO UNITED WAY?

LOCAL All dollars donated in (or designated to) Ottawa County stay in Ottawa County. United Way improves lives in part through a rigorous community investment process that invests the community's generosity in 56 effective programs as well as collaborations and initiatives that are improving EDUCATION, FINANCIAL STABILITY, HEALTH and BASIC NEEDS in Ottawa County. The process is **transparent, volunteer-driven**, and ensures that every dollar donated is spent wisely where it is needed most.

LONG-TERM RESULTS Greater Ottawa County United Way does more than fund programs. We build relationships and partner with people, organizations, and businesses throughout the community who bring the passion, resources, and expertise needed to get things done. Together, we assess and address the community's most pressing and prevalent needs, while working toward long-term solutions that prevent problems from happening.

**ASK YOUR
EMPLOYER
ABOUT RUNNING
A UNITED WAY
WORKPLACE
CAMPAIGN!**

LEVERAGE Greater Ottawa County United Way streamlines your charitable giving. With one donation, you assist our neighbors at every age and stage of life, from expectant mothers to young children, youth, working families, children and adults with disabilities, vulnerable seniors, and more. The dollars invested in local programs leverage even more dollars from other funding sources. In 2014, for every dollar donated to United Way's campaign, Ottawa County received \$3.50 in community benefit.

TAKE ACTION YOU have an opportunity to start giving today. Your gift will be multiplied and used wisely to make a difference in our community. **To give, visit www.ottawaunitedway.org/give/ways-to-give or mail a gift to PO Box 1349, Holland, MI 49422.** Review your options, and offer a gift today. Even \$1 per week makes a difference. Whether you choose to **GIVE, ADVOCATE, VOLUNTEER**, or all three, **JOIN THE MOVEMENT and LIVE UNITED.**

Students gather in Grand Haven to pick up their free backpacks and school supplies at the Stuff the Bus backpack distribution. Shannon Morton, United Way's Director of Volunteerism and Programming stands in the center.



From August 5-15, 2013, community members donated more than \$18,000 worth of school supplies at Fifth Third Bank locations and Loutit Library as part of the **Stuff the Bus** school supply drive. During the week of August 26, backpacks full of school supplies were given away to local students at the Grand Haven and Holland Salvation Army locations. Stuff the Bus is a collaboration of Greater Ottawa County United Way, The Salvation Army, Love, Inc., Fifth Third Bank, Loutit Library and Two Men and a Truck. Thank you to the companies that hosted employee Stuff the Bus drives: Michigan Commerce Bank, ESC Building, Grand Transformers Inc, Four Pointes - Center for Successful Aging, Stanco Metal, Tennant Company, Magna Closures, American Red Cross of West MI, Great Lakes Castings LLC, White Pines Middle School, Automatic Springs Product Plant #1, Automatic Springs Product Plant #2, Woodward, SAF-Holland, Davenport University, Holland location *Thank you to all of the incredible community members, organizations and volunteers who helped make this event successful!*



Ready to LIVE UNITED?

Visit ottawaunitedway.org or
call 616.396.7811 today!



Greater Ottawa County United Way is a supporter of C.A.L.L. 2-1-1 of the Lakeshore. Dialing 2-1-1 connects people to services such as: budgeting classes, emergency food/shelter, utility bill assistance, rent assistance, transitional housing, mentoring, substance abuse counseling, support groups, and more.

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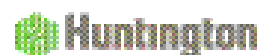
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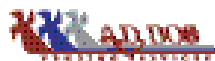
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