ALICE
Asset Limited • Income Constrained • Employed

WHAT IS ALICE?
The Michigan Association of United Ways recently released a study on what it has named ALICE households. ALICE stands for Asset Limited, Income Constrained, Employed. Essentially, families that are working, but still can't make ends meet.

43% of Michigan's population cannot afford basic household necessities

DID YOU KNOW SINCE 2007...
The cost for the very basics increased steadily in every Michigan county
Low wage jobs increased
More than 2/3 of these jobs pay less than $15/hour
Child care affordability remains a challenge for Michigan families of their monthly budget

61% of all Michigan jobs pay less than $20/hour

Visit www.OttawaUnitedWay.org/ALICE-Project to learn more & get involved