




Amy Bessinger, Vester Davis and Bonnie Suchecki from the City of Grand Haven pull out weeds at The People Center, Day of Caring 2014

LIVE UNITED

2014-2015 REPORT TO THE COMMUNITY

LIVE UNITED



A group of students are participating in a volunteer event, raking and bagging leaves. They are wearing light blue hoodies with "STUDENT COUNCIL" printed on the back. The ground is covered in fallen autumn leaves. In the background, there are several red and white Adirondack chairs and a white birdhouse.

Students rake yards and bag leaves during United Way's annual Rake-A-Difference volunteer event

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CHANGE BEGINS WITH YOU

Every year, Greater Ottawa County United Way partners with more than 13,000 donors and volunteers in more than 400 companies, organizations and groups in the communities we serve. **Our vision, together, is that all individuals achieve their full human potential.**

In the pages of this annual report you will see the amazing caring power of our community. **Our role as your United Way is to mobilize, strengthen and focus that caring power on the issues in our community that will drive measurable, lasting change.** You will see how together, united, we are working on numerous programs, initiatives and collaboratives in the areas of **Education, Financial Stability and Health.** You will also see how we provide support so that everyone's **Basic Needs** are met.

In this report, you will meet ALICE, the working individuals and families in our community who need our support to reach their full human potential. We wish we could share every story we hear about how lives are being changed by us all, but we have shared a few so that you can see the good your support has created.

You will see how **more than 8,000 volunteers** reached out a hand to influence the condition of all, providing more than \$2.4 million in labor support last year. You will see how a team of campaign volunteers helped **raise \$2.3 million dollars** and how another team of dedicated staff and volunteers turned that into a record **\$7.4 million in community benefit.** This is the highest audited community benefit in the history of Greater Ottawa County United Way, and it is all because of the LIVE UNITED SUPERHEROES.

It is an honor and a pleasure to be a part of such an amazing community, and we know next year will be even more amazing than last year. We encourage you to continue this LIVE UNITED journey together. After all, **CHANGE BEGINS WITH YOU!**



Patrick Moran
President, Greater Ottawa
County United Way



Larry Koops
Chairman of the Board
Community President (Lakeshore)
Fifth Third Bank (Retired)

2014-2015 BOARD OF DIRECTORS

Larry Koops, Chair
Fifth Third Bank (Retired)

Mark Wilson, Vice Chair
Huntington Bank

Sarah Lilly, Secretary
Five Star Lakeshore Realty

David DeYoung, Treasurer
JSJ Corp.

Pete Esser, At Large

Alicia Carrasco
Meijer

Eric Kaelin
WAWL

Jeanene Kallio
Trans-Matic

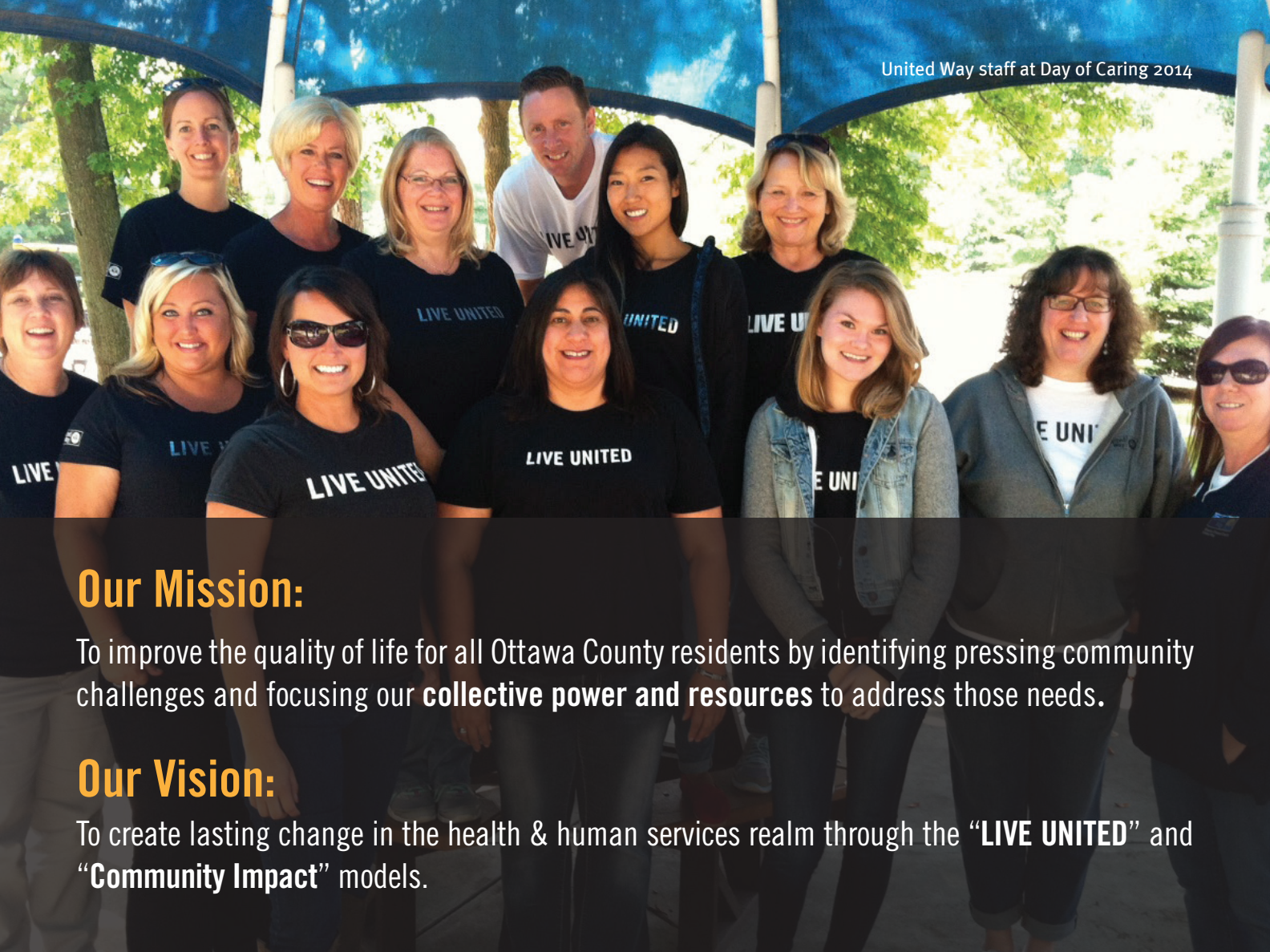
Kirk Koeman
DWH Corp.

Randy Kortering
Haworth, Inc.

Lyndsie Post
Davenport University

Ryan Powers
*Spectrum Health Zeeland
Community Hospital*

Keith Van Beek
County of Ottawa



Our Mission:

To improve the quality of life for all Ottawa County residents by identifying pressing community challenges and focusing our **collective power and resources** to address those needs.

Our Vision:

To create lasting change in the health & human services realm through the “**LIVE UNITED**” and “**Community Impact**” models.

2014-15 FINANCIAL REPORT*

Fiscal Year April 1, 2014 – March 31, 2015

Thank you to our Finance Committee: David DeYoung (Chair), Pete Esser, Larry Koops, Michael MacPherson, Bob Rander

WHAT WE SPEND

OPERATIONAL EXPENSES

\$950,179**

EXPENSE BREAKDOWN:

Administration	\$178,130
Fundraising	\$273,990
Volunteerism &	\$272,427
Community Impact	
UW Community Programs	\$225,632

WHAT WE GET FOR WHAT WE SPEND

REVENUE GENERATED

\$2,485,696

REVENUE BREAKDOWN:

Campaign Revenue	\$2,289,652
Grants/Endowments	\$70,263
Sponsorships	\$19,000
Investment Income	\$87,760
Other Income	\$19,021

WHAT WE DO

WITH WHAT WE GET FOR WHAT WE SPEND

COMMUNITY BENEFIT

\$7,471,491

COMMUNITY BENEFIT BREAKDOWN:

Community Program Investment	\$1,633,602
Collaborative/Initiative Investment	\$66,200
Dollars Leveraged/Matched***	\$2,874,245
Value of Volunteerism	\$2,834,894
In-Kind Agency Support****	\$62,550

\$1 = \$3.25

In campaign = In Community Benefit

*As of March 31, 2015 audit
**United Way funds more than 60 programs, initiatives and collaboratives in our communities. Several of these programs are internal to United Way operations. These programs now show as 'Operational Expenses' in the IRS auditing model. They are, however, Community Impact programs.

***Dollars given to community programs because of United Way's investment in that program.

****Value of services received by the community at no charge.

GIVE. ADVOCATE. VOLUNTEER.

How Does United Way Invest the Funds Raised During Our Annual Campaign?

Community Investment is a unique process we use to ensure community-raised dollars are invested in programs that align with United Way's four impact areas: **Education, Financial Stability, Health** and **Basic Needs**. It is also rewarding for our volunteers!



THE COMMUNITY INVESTMENT PROCESS: YEAR 2 OF THE 2-YEAR FUNDING CYCLE

1. Programs returning for United Way's Year 2 funding cycle turn in a 4-page application which covers a comparison of projected vs. actual outcome measurements and a current program budget.

2. Community Investment Panel Members meet to discuss clarifying questions to ask agency executives before going into the final meeting.

3. Community Investment Panels attend final meetings where they listen to agency report-outs then submit funding recommendations.

4. The Director of Community Impact presents the Panels' program funding recommendations to United Way's Board of Directors for approval.

5. Once the funding amounts are approved by the Board, the organizations are contacted and informed about how much their program/s will receive from United Way.

6. Programs receive funding from United Way and continue to improve the education, financial stability, health and meet basic needs of citizens in Ottawa County!



SAVE THE DATE: SEPTEMBER 1

Every three years, Greater Ottawa County United Way publishes a **Community Assessment** to provide the community with an in-depth analysis of the health and human service issues in Ottawa County.

If you would like to attend the **Lunch & Launch Event for the 2015 Community Assessment** on **September 1** from **11:30am-1:00pm** at the **Pinnacle Center**, please contact United Way at (616) 396-7811 or e-mail info@ottawaunitedway.org.

THANK YOU TO OUR DEDICATED VOLUNTEERS!

IMPACT CABINET

Jeanene Kallio, *Chair, Trans-Matic*

Rhonda Dittman, *PNC Bank*

Randy Kortering, *Haworth, Inc.*

Sarah Lewakowski, *Tri-Cities Ministries Counseling*

Shawn McPherson, *Shape Corp.*

Mark Tucker, *Community Action House*

COMMUNITY INVESTMENT PANEL LEADERS

Beth Higgins, *PNC Bank*

David Huisman, *West Michigan Community Bank*

Jeanene Kallio, *Trans-Matic*

Angelo Marasco, *ODL*

Shawn McPherson, *Shape Corp.*

Lyndsie Post, *Davenport University*

Amy Stringham, *Grand Haven Area Public Schools*

Rozanne Turner, *Priority Health*

Johnna VanNess, *Haworth, Inc.*

Diane Ybarra, *Global Concepts Enterprise Inc.*

INTENDED RESULTS: › Children enter school ready to learn › Students have successful school progression
› Individuals engage in post-secondary experiences and have lifelong learning opportunities

COMMUNITY PARTNER PROGRAMS

ARC – Advocacy & Resource Center

- › Supported Parenting

Boys & Girls Club of Greater Holland

- › Power Hour Homework Assistance Program

Child Development Services of Ottawa County

- › Early Childhood Experience

Good Samaritan Ministries

- › Faith in Youth Partnership

Grand Haven Area Public Schools

- › Community CHILL After School Mentoring

Hope College

- › Children's After School Achievement (CASA)
- › TRiO Upward Bound

Kandu Incorporated

- › Skill Building Services

Latin Americans United for Progress

- › Hispanic Youth Leadership Programs
- › Steps to Success

Pathways, MI

- › Parent Intervention Services

Zeeland Public Schools

- › Zee Bus

LIVE UNITED® **READY LEARN SUCCEED** Helping people achieve their full potential



LILIANA AIMS HIGHER: ONE STUDENT'S SUCCESS STORY

When Liliana was 10 years old, her family sold everything they owned and moved from Mexico to Holland, Michigan. Her parents and older siblings began working as migrant workers at a landscaping nursery. During her sophomore year of high school, Liliana learned about Hope College's TRiO Upward Bound program and decided to enroll. Through Upward Bound, she received tutoring, social support and assistance with college applications and essays as well as the opportunities to attend conferences and workshops, practice public speaking and develop lifelong friendships. The support and experiences offered by Upward Bound helped to prepare Liliana as a first generation college student.



In the spring of 2009, Liliana graduated from Michigan State University with a BA in Psychology. The same year she entered a graduate program and began working full time. In the spring of 2011, she graduated with a Master's Degree in Social Work, and now works as a high school college counselor. Liliana says, "As a first generation, low-income, migrant background student, I have overcome multiple obstacles successfully, and I now have the opportunity to give back to my community. I could not have acquired all of my skills and education without the help of TRiO Upward Bound."

Greater Ottawa County United Way funds Hope College's TRiO Upward Bound Program, and provides opportunities for students like Liliana to gain the skills needed to succeed in college and beyond. This program is a part of the **ReadyLearnSucceed** Initiative, which aims to help people achieve their full potential.

99%

of adults with special needs in a skills building program achieved one or more of their specific vocational objectives as developed in their plan

INTENDED RESULTS: › There is accessible and affordable quality housing for all › Individuals have access to all available income supports › Individuals are financially literate

LIVE UNITED® **EARN SAVE BUILD** Assuring people achieve financial stability



Volunteerism



familywize®
Community Service Partnership, Inc.



COMMUNITY SPOKE



Community Investment Process



LAKESHORE
Adult Learning Center

FROM CRISIS TO STABILITY: A FAMILY'S STORY OF HOPE



Kevin and Sandy* never imagined needing housing assistance. However, when they both lost their jobs, and were unable to pay their rent, they were referred to The Salvation Army of Grand Haven. Kevin has a disability which makes it difficult to obtain employment, and Sandy was pregnant with their second child at the time.

After staying in emergency housing for nearly three months, Kevin and Sandy entered The Salvation Army's transitional housing program. For a year and a half, Kevin and Sandy worked diligently with a case manager to improve their living circumstances. Kevin obtained full-time employment, which has remained stable. Sandy found part-time employment too. They have stabilized financially, secured independent permanent housing in the Grand Haven area, and continue to make progress.

Greater Ottawa County United Way provides funding for The Salvation Army of Grand Haven's transitional housing program, so people like Kevin and Sandy can overcome life's difficult circumstances and find stable jobs and housing. This program is part of the **EarnSaveBuild** Initiative, which aims to help people achieve financial stability.

**Names have been changed.*

COMMUNITY PARTNER PROGRAMS

Center for Women in Transition

› Transitional Housing

Community Action House

› Case Management

Good Samaritan Ministries

› Community Housing Partnership

Ladder Homes

› Supportive Independent Living Housing

Legal Aid of Western Michigan

› Legal Services

Love INC of Allendale

› Transportation Assistance Program

People Center, The

› Transitional Housing

Salvation Army, The (Grand Haven)

› Fresh Beginnings Transitional Housing

100%

of families in a transitional housing program established a savings of at least \$1,200 for rent and emergencies

INTENDED RESULTS: › Individuals have access to Dental, Physical and Mental Health care
 › Individuals engage in prevention and holistic health activities

COMMUNITY PARTNER PROGRAMS

Association for the Blind & Visually Impaired
 › Blindness & Low Vision Rehabilitation

Bethany Christian Services
 › El Centro Counseling Program

Big Brothers Big Sisters of the Lakeshore
 › Youth Mentoring

Boy Scouts of America, President Ford Council
 › Comprehensive Youth Development

Catholic Charities
 › Crossroads

Center for Women in Transition
 › Prevention

Children's Advocacy Center
 › Wraparound

City on a Hill Ministries
 › Health Clinic

Girl Scouts of Michigan Shore to Shore
 › Comprehensive Youth Development

Grand Haven Department of Public Safety
 › DARE (Drug Abuse Resistance Education)

LEDA (Lakeshore Ethnic Diversity Alliance)
 › Calling All Colors
 › Migrant Mentoring Program

Mediation Services
 › Child and Family Mediation

NEO Forum
 › Prevention, Education and Treatment for At-Risk Youth

NORA (Northwest Ottawa Recreation Authority)
 › Recreation Summer School

OAR (Ottagan Addiction Recovery)
 › Addiction Treatment & Recovery Support

Pathways, MI
 › Counseling and Supportive Services
 › Total Trek Quest (TTQ)

Tri-Cities Family YMCA
 › Summer Day Camp/ Child Care

Tri-Cities Ministries Counseling
 › Counseling for Children, Adults, and Families

LIVE UNITED®
ACCESSPREVENTTHRIVE
 Helping people live in a healthy way



Community
Investment
Process

**COMMUNITY
SPOKE**

TAYLOR AND JOSE: A MENTORING STORY

Jose is eight years old. He has two sisters and lives with his family on the north side of Holland for part of the year. He loves soccer, pizza (cheese only), cars, and has been learning how to swim this past year. Jose and I met at the beginning of this summer through the Lakeshore Ethnic Diversity Alliance's (LEDA) migrant mentoring program.



Every Wednesday night after work, I would pick him up and we would find something fun to do. We talked about school and work, our families and silly things. We liked spending time at the beach and parks, and really enjoyed the beautiful weather. When the weather grew cold, we visited the bowling alley, museums and Crazy Bounce.

I found out Jose was leaving for Texas the week before Thanksgiving. Jose and I have plans to hang out again when he returns with his family. I am looking forward to new adventures, getting to know him better, and eating more pizza!

—Taylor Wise Hawthorn, Mentor

Greater Ottawa County United Way provides funding for the Lakeshore Ethnic Diversity Alliance's (LEDA) Migrant Mentoring Program, so kids like Jose can enjoy the benefits of having a mentor. This program is part of the **AccessPreventThrive** Initiative, which aims to help people live healthy lives.

INTENDED RESULTS: Individuals and Families have: › Their daily food needs met › Their daily housing needs met
› Access to emergency assistance care and support

LIVE UNITED® **FOODSHELTER SUPPORT** Ensuring people have life's basic needs



**COMMUNITY
SPOKE**



**EMERGENCY FOOD and
SHELTER NATIONAL
BOARD PROGRAM**



**Community
Investment
Process**



familywize®
Community Service Partnership, Inc.



SEVEN MOUTHS TO FEED: A FOOD PANTRY STORY



After her husband lost his job, Connie* came into His Harvest Stand in Zeeland for some of their day-to-day needs. On her next visit, she shared that she and her husband were now caring for four of their grandchildren.

A few months later, Connie's daughter, who had cancer, came to live with them too. With seven mouths to feed, Connie couldn't do

it alone. His Harvest Stand was able to provide the family with two bags of groceries per month plus items like toilet paper, cleaning supplies, clothing and back-to-school supplies for the children.

During the holidays, the family also received a Thanksgiving food basket, and a visit to the Christmas store, where they could shop for gifts at no cost. Connie shared her gratitude with His Harvest Stand by bringing in handmade gifts for each of the volunteers.

Greater Ottawa County United Way provides funding for His Harvest Stand's basic needs program, so people like Connie can feed and clothe their families during tough times. This program is part of the **FoodShelterSupport** Initiative, which ensures that people have life's basic needs.

**Name has been changed.*

COMMUNITY PARTNER PROGRAMS

American Red Cross – Ottawa County
› Disaster Relief

Center for Women in Transition
› Domestic Violence
› Sexual Assault

Children's Advocacy Center
› Assessment/Intervention

Community Action House
› Emergency Services

Coopersville Cares
› Utility & Housing Assistance

**Feeding America West Michigan
Food Bank**
› Food Assistance for Needy Families

Four Pointes
› Urgent Healthcare Needs Program

Heritage Homes, Inc.
› Smith Regional Respite Center

His Harvest Stand
› Basic Needs Program

Little Red House, The
› Scholarships for Adult Day Care Services
& Transportation

Pathways, MI
› Court Appointed Special Advocate (CASA)

People Center, The
› Food Pantry

Ready for School
› Preschool Coordination, Tuition and
Transportation Assistance

Salvation Army, The (Grand Haven)
› Emergency Social Services and Emergency
Housing Program

Salvation Army, The (Holland)
› Social Services Rent and Utility Assistance

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LAKESHORE HOUSING ALLIANCE

The **Lakeshore Housing Alliance**

is a collaborative group that identifies needs, develops strategies, and advocates for safe, accessible, affordable housing and services in the Ottawa County area.



PROJECT HOMELESS CONNECT

Project Homeless Connect, a one-day, one-stop event designed to bring services to people in housing crisis was held in **August 2014**. Nearly **100 people attended and received more than 800 services** including health screenings, housing assessments, personal care items and school registration among many other services. **On any given night, there are nearly 300 persons who are homeless in Ottawa County.**



HOUSING MATTERS

In **November 2014**, for the **Housing Matters** fund raiser, local restaurants allowed their patrons to add \$1 to their meal bill. **Eight restaurants in the Holland area participated, raising \$3000.**

LAKESHORE HOUSING ALLIANCE EXECUTIVE COMMITTEE

Anna Bednarek, Ottawa County Community Mental Health, Co-chair

Jennifer Boerman, Community Action House, Co-chair

Paula Huyser, Community Action Agency

Liz Keegan, Fair Housing Center

Mark Kornelis, Good Samaritan Ministries

Beth Larsen, Grand Haven Area Community Foundation

Stacy Pacanowski, HHI Management

Char Seise, City of Grand Haven

Kendra Spanjer, Ottawa County Department of Health & Human Services



L: Patrick Cisler writes down ideas as part of an around-the-room brainstorming session R: Community stakeholders discuss housing case management during an Ottawa Housing Next meeting

OTTAWA HOUSING NEXT

For nearly two years, Ottawa County has been engaged in a community-wide conversation about a lack of affordable housing. A result of this process was the formation of **Ottawa Housing Next**, a collective impact effort to create more affordable housing in Ottawa County.

After the 21-member design team (made up of leaders in the business community, non-profit, and government sectors), made the case for more affordable housing, the community gathered to discuss next steps.

Six strategies, identified as possible solutions to the lack of affordable housing, were described by local experts at a community conversation. **Those strategies are: Private/Non-Profit Partnerships, Inclusionary Zoning, Housing Trust Fund, Tax Credits, Housing Case Management and Income Supports.**

Attendees gathered around the six strategies and discussed possible implementations, potential roadblocks, and first steps. Work groups have been formed to create action plans around each strategy. Over the course of the next year, a cross-sector, regional strategy will take shape.

The Ottawa Housing Next design team includes the following members: Al Vanderberg, Alicia Carrasco, Bill Raymond, Charisse Mitchell, Holly Johnson, Jack Vandermuelen, Jane Clark, Joel Dye, Joy Gaasch, Kendra Spanjer, Kurt Wassink, Linda Jacobs, Liz DeLaLuz, Lyn Raymond, Mark Wilson, Pat Lonergan, Pat McGinnis, Patrick Cisler, Patrick Moran, Steve Bulthuis, Tom Edmiston.

GIVE. ADVOCATE. VOLUNTEER.

Whole Family Connection (WFC) is a free online website that connects families to over 1,000 health and human service programs in Ottawa County. Go to www.WholeFamilyOttawa.com.

Whole Family Connection identifies and matches families' needs with service providers who can help them in areas such as basic needs, education, health, financial stability, and social well-being.

WFC Stats: **900** searches per month

More than **250 families** completed profiles

40% of families using WFC as a planning tool for health & human service needs



KNOCKING DOWN BARRIERS

In their weekly workshop “Knocking Down Barriers,” Michigan Works associates help individuals learn simple tools to help obtain and maintain a job. This workshop is open to the public every Monday from 9:30am-10:30am at 121 Clover St. in Holland.



Michigan Works Facilitators Kelli (left) and Julie (right) feature the Whole Family Connection website during the “Knocking Down Barriers” Workshop.

During the workshop, participants are given time to connect to **wholefamilyottawa.com** to explore more than 1,000 programs and services in Ottawa County that will help them succeed and build a better life.

A recent workshop participant said:

“I learned from Whole Family Connection that there is a lot of help out there, and I am not alone.”

A workshop facilitator shares her thoughts about WFC:

“Whole Family Connection has really opened the eyes of our class participants as to all of the resources Ottawa County has to offer.”

- Julie Vanderlaan, workshop facilitator

“United Way’s Whole Family Connection Program is a great tool for identifying community resources in our county. It’s been very helpful to search for specific needs, and having the website and brochures in both English and Spanish makes it accessible to even more people. I am so glad to have it as a resource to share with families!”

- Sara Bandlow,
Holland Public Schools Social Worker

En Español

WholeFamilyOttawa.com es accesible en español, así como en inglés. Si usted o alguien que usted conoce pudiera beneficiarse de ayuda en la búsqueda de cuidado de niños, atención médica, asesoramiento, o cualquier necesidad adicional de salud y servicios humanos, visite **WholeFamilyOttawa.com** y seleccione “Español” en el menú desplegable de idiomas.



United Way está dando a conocer nuestro sitio en español mediante la distribución de nuestras recién producidas tarjetas publicitarias en español a hospitales, escuelas, y agencias de salud y servicios humanos locales.

Search for programs & resources at: www.WholeFamilyOttawa.com

GIVE. ADVOCATE. VOLUNTEER.

INTRODUCING ALICE

- **ALICE (Asset-Limited, Income-Constrained, Employed)** households are those with income above the federal poverty level (FPL) but below a basic survival threshold that includes being able to pay for housing, child care, food, health care and transportation.
- Even with at least one person in the household working, **35% of working households in Ottawa County don't make enough to reach the basic survival threshold.**
- **Ottawa County has more than 23,000 ALICE households.** When those living below the poverty line are added, **Ottawa County has more than 32,000 households unable to make ends meet.**

What is United Way doing to help?

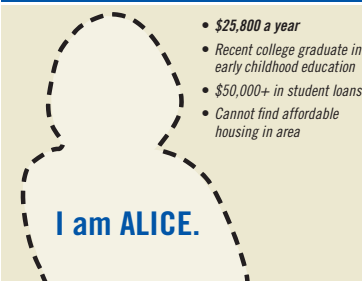
- United Ways across the country are joining forces to bring this issue out of the shadows and ignite a grassroots movement to give ALICE households a chance to become **financially stable.**

Through Greater Ottawa County United Way's Ottawa Housing Next Initiative:

- We are **raising awareness** that ALICE households exist in Ottawa County and that we need to address their needs for the economic well-being of all residents.
- We are shedding light on the **underlying causes** keeping ALICE households from succeeding.
- United Way currently **works to provide some short- and medium-term solutions** for ALICE households, such as scholarships to access quality child care, free tax preparation and financial and career mentoring.
- We are **engaging** with businesses, government agencies, other nonprofits, the faith-based community and residents to create solutions for a stronger Michigan.

➤➤ **To read the full ALICE REPORT, visit ottawaunitedway.org and click on the ALICE link on the home page**

DO YOU KNOW ME?



I care for your child.
41,390 teacher assistance workers in MI.

DO YOU KNOW ME?



I keep your business in order.
42,780 bookkeeping, accounting, and auditing clerks in MI

SAVE UP TO 75% ON PRESCRIPTION MEDICATIONS

Start saving on prescriptions today:

1. Download the **FamilyWize** app *or*
2. Go online to **familywize.org** to print your card *or*
3. Visit the United Way office at 115 Clover St. Suite 300 in Holland to pick up your card.

Questions? Call us: (616) 396-7811

Prescription Savings Card

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CARD ID FAM700
GROUP ID FAM700
PCN FW

Save up to 75%.
Show this card to your pharmacist.
This is not insurance - Discounts Only

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- For everyone without insurance or medicine not covered
- No registration or activation required
- Accepted nationwide at over 60,000 pharmacies
- Show this card to your pharmacist for every prescription
- Discounts applied automatically
- *23 average savings per prescription

Administered by EnvisionItOptions. Some restrictions apply. See FamilyWize.org for full details.

GIVE. ADVOCATE. VOLUNTEER.



MAKE A DIFFERENCE. VOLUNTEER!

GET CONNECTED to local volunteer opportunities with United Way's online system that connects people who care with organizations in need. You can choose opportunities that **fit your schedule** and **utilize your talents and skills**.

Some examples of opportunities include: medical professionals to help staff a health clinic, volunteer office assistant, event coordinators, mentors for kids and teens, and more!

Explore volunteer opportunities today: liveunited.ottawaunitedway.org/

JOHN GORK NAMED VOLUNTEER OF THE YEAR



John Gork has served Greater Ottawa County United Way and others in many roles. He began volunteering as a United Way Account Manager in 2010, and has championed five workplace campaigns, increasing each campaign every year. He serves as a role model

and mentor in this position and has even initiated a new campaign at his employer, Northwestern Mutual of Grand Haven, which has seen a 100% participation rate in its first year.

Gork has been a financial representative and chartered life underwriter for northwestern Michigan mutual since 1985. He is a graduate of Wittenburg University with a bachelors of art and business.

He resides in Grand Haven with his wife Martha, a special education teacher at Wesley School in Muskegon. They have two children: James, a 2013 graduate of the University of Cincinnati, and Katie, a senior at Grand Haven High School.

SIGNATURE VOLUNTEER EVENTS

APRIL	VOLUNTEER STARS WHITE PINES MIDDLE SCHOOL JR. DAY OF CARING
MAY	LAKESHORE MIDDLE SCHOOL JR. DAY OF CARING
AUGUST	STUFF THE BUS
SEPTEMBER	DAY OF CARING
NOVEMBER	RAKE A DIFFERENCE

ottawaunitedway.org/volunteer

DAY OF CARING TEAMS

A number after the company name indicates the number of teams from that company.

A.D. Bos Vending Services
Anderson Technologies
Automatic Spring Products
Black River Public School
Blueberry Haven
Bunco Gals
Catholic Charities West Michigan
Center for Women in Transition
City of Grand Haven
Consumers Energy
Dake-Grand Haven
Davenport University
Elzinga and Volkers
Fifth Third Bank
Flextronics
GHSP, Inc.
Grand Haven Area Public Schools
Grand Haven Board of Light and Power
Grand Haven Chamber of Commerce
Grand Haven Interact Club
Greater Ottawa County United Way
Harbor Industries
Haworth Inc.
Herman Miller (3)
Hillshire Brands
Holland BPW
Holland Rotary Club
ITW Drawform
izzy+/Dake
JSJ Corporation
Lake Trust Credit Union
Legal Aid of West Michigan
Light Corporation
Macatawa Bank (7)
PNC Bank
Refab LLC
SAF Holland, Inc.
Spectrum Health Zeeland Community Hospital
Tennant Corp.
TUV America
Two Men And A Truck
West Coast Leadership Class
West Michigan Community Bank
West Michigan Molding
White Pines Middle School
Workforce

DAY OF CARING 2014

1 DAY 650 VOLUNTEERS 52 PROJECTS \$100,000 OF LABOR SUPPORT



Campaign Chair Monica Verplank, Paulina Lawton, Trish Schroeder, and United Way's Shannon Morton and Tracy Plummer show that they are proud to LIVE UNITED



L: Fifth Third Bank volunteers helped with painting and projects at Westcore Neighbors' Nuestra Casa house R: City of Grand Haven's Sandy Katt, Pat McGinnis and Jennifer Howard garden up a storm at The People Center in Spring Lake

LIVE UNITED JUNIOR DAY OF CARING

In April and May, nearly **1,000 middle-schoolers** from Grand Haven tackled a variety of service projects in the Tri-Cities area.



White Pines Middle School students pull an old VCR out of the creek



Eighth graders from Lakeshore Middle School in Grand Haven help out at Harbor Humane Society

STUDENTS LIVE UNITED



Ana displays her Michigan Student Service Award

MEET ANA PATCHIN: STUDENT VOLUNTEER

Ana Patchin is an inspiring student volunteer. Ana recently graduated from West Ottawa High School with **607 volunteer hours** tracked during her high school years. She was part of United Way's **Students LIVE UNITED** program.

Ana started volunteering in her community with her family as a child. She helped serve meals and deliver food through her church. In school, she was involved with many activities and groups, including Student Senate, where she organized events and held fund raisers. One of Ana's favorite volunteer experiences was with Young Life Camp.

Thank you for your service to our community, Ana! We wish you all the best at the University of Michigan in the fall.

Learn more about United Way's Students LIVE UNITED program at:
www.ottawaunitedway.org/students-live-united



L: The West Ottawa Student Executive Panel and Leadership Panel meet monthly to discuss volunteer opportunities R: Lindsey Drost and Grace Jipping visit Kandu with SLU Program Coordinator Kristin Speer to learn about this United Way funded program



CONGRATS, SENIORS!

Students who complete 100 hours of service while enrolled in the SLU program receive an award certificate from Greater Ottawa County United Way. Students who complete 400 hours of service receive the Michigan Student Service Award signed by the Governor of Michigan, and a bronze medallion from Volunteer Centers of Michigan.

THANK YOU to the incredible award-winning graduates of the class of 2015:

Allendale High School

Kasey Holmes	474 hrs.
Elizabeth Sauter	458 hrs.
Reuben Nyenhuis	108 hrs.
Micah Gerkinis	156 hrs.

Black River High School

Corinne Prichard	240 hrs.
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Coopersville High School

Alicia Ziebarth	101.5 hrs.
Samantha Glass	409 hrs.

Grand Haven High School

Taya VanderZwaag	120.5 hrs.
Adam Greer	100 hrs.
Robert Conner Davison	140 hrs.
Renee Weaver	155.25 hrs.

West Ottawa High School

Ana Patchin	607 hrs.
Lilia Thomas	165 hrs.

» To get your school involved, contact the SLU program coordinator at (616) 368-2967 or kspeer@ottawaunitedway.org

COMMUNITY CAMPAIGN 2014-2015

2014–2015 CAMPAIGN CABINET

Campaign Chairs

Tony & Monica Verplank

Lighthouse Leadership Circle North

John & Amy Garrison

Lighthouse Leadership Circle South

Jim & Sarah Lilly

Government

Patrick McGinnis, City of Grand Haven
Keith Van Beek, County of Ottawa

Education

Keith Konarska, Grand Haven Area
Public Schools, Co-Chair
Ron Veldman, Coopersville Area Public
Schools, Co-chair
Karen McPhee, Ottawa Area
Intermediate School District

Non-Profit

Steve Eckert, Bethany Christian
Services, Co-chair
Jill VanderStel, Northwest Ottawa
Recreation Authority, Co-chair

Retiree

Steve Groters, Grand Haven Area Public
Schools (retired)
Sandy Huber, Grand Haven Area Public
Schools (retired)

Business

Mark Wilson, Huntington Bank, Chair
David DeYoung, JSJ Corp.
Jeanene Kallio, Trans-Matic
Kirk Koeman, DWH Corp.
Phil Koning, West Michigan Community
Bank
Larry Koops, Fifth Third Bank
Randy Kortering, Haworth

Professional - Law/Accounting/ Financial Services

Jeff Beswick, Varnum Law
Dolores Trese, Legal Aid of Western
Michigan

Retail/Main Street

Pete Esser
Kevin Hook, Grand Haven Tribune
Eric Kaelin, 103.5 WAWL
Lyndsie Post, Davenport University

CAMPAIGN HIGHLIGHTS

Greater Ottawa County United Way officially wrapped up its annual community campaign at its **LIVE UNITED Celebration** dinner on Thursday, March 26 at Doubletree Hotel in Holland. Outstanding campaign companies, nonprofit community partners and volunteers were honored with recognition and awards throughout the evening. At the end of the night, campaign results were announced, revealing that the \$2.3 million fund raising goal was exceeded for the first time in four years. **The total amount given and pledged during the 2014-2015 campaign was \$2,314,676.**



Campaign Chairs Tony and
Monica Verplank

Campaign Chairs **Tony** and **Monica Verplank** were thrilled with the results. Tony said, “We are proud to be a part of such an incredible effort by the members of our community to truly make a difference here in Ottawa County. Approximately 300 workplace campaigns took place in Ottawa County this year, with over **9,000 employees giving to United Way**. We also received nearly 250 donations from individuals throughout Ottawa County outside of the company campaigns.”

Monica continued, “Now these funds can be invested in the areas of **education, financial stability, health** and meeting people’s **basic needs**, the building blocks for a better life for the residents of Ottawa County. We are blown away by the generosity of our local communities, and we are proud to be a part of United Way’s **LIVE UNITED** movement.”



The top two campaigns were run by **Shape Corporation** and **Haworth, Inc.** Together they raised nearly half a million dollars for the campaign. Shape and Haworth continue to challenge each other for the number one campaign, and this challenge leads to a greater benefit for everyone in Ottawa County.

Greater Ottawa County United Way President **Patrick Moran** said, “With the funds raised through our community campaign, we support the increasing financial needs of the 56 community partner programs funded by United Way, as well as the programs we run under our own roof, including the Lakeshore Housing Alliance, Whole Family Connection, Students LIVE UNITED, and Schools of Hope. **The dollars invested by the community into United Way directly support 1 in 4 people in Ottawa County.** That is a powerful force for good in our local communities.”



L: Larry and Jeanie Koops, G.W. Haworth Award recipients R: Cindy Timmerman, Executive Director of Big Brothers Big Sisters of the Lakeshore, and Matt Lantz and Director Steve Eckert of Bethany Christian Services display the Pinnacle of Partnership Award.



United Way's Liz DeLaluz presents Peg Buehler with the Joe Martella Award

LIVE UNITED AWARD WINNERS

Larry and Jeanie Koops received the...

G.W. HAWORTH STRENGTH OF THE COMMUNITY AWARD

This "Lifetime Achievement Award" recognizes the company and/or individual who most embodies United Way's leadership, spirit of volunteering, philanthropy and decision-making in the allocation of philanthropic resources to our community.

Bethany Christian Services received the...

PINNACLE OF PARTNERSHIP AWARD

The recipient of this award exemplifies a commitment to improve the quality of life for Ottawa County residents through leadership in service and education as well as a year-round partnership with Greater Ottawa County United Way.

Peg Buehler of Shape Corp. received the...

JOE MARTELLA ABOVE AND BEYOND AWARD

This person goes above and beyond what is expected of a campaign coordinator. He or she is constantly looking to add excitement to the workplace campaign, help others realize the importance of United Way and encourage volunteering.

Woodward received the...

OUT OF THE BOX AWARD

This award recognizes the organization that took the box, shook it up, and ran the most creative, fun and interactive workplace campaign.

For more details, and all award winners, visit www.ottawaunitedway.org/awards-recognition.

DEVELOPMENT COMMITTEE

Lyndsie Post, Davenport University, Chair
Kirk Koeman, DWH Corp.
Kevin Hook, Grand Haven Tribune

VOLUNTEER ADVISORY BOARD

David DeYoung, JSJ Corp., Chair
Holly Higginson, Herman Miller
Tami Elhart, Kandu
Sandy Huber, Retired, Grand Haven Area Public Schools
Sherry Martens, Center for Women in Transition
Chuck Michele, Shape Corp.
Joan Wills-Birch, The Little Red House

VOLUNTEER ACCOUNT MANAGERS

Alice Bakale
Debbie Clark, The Mortgage House
Deborah Erickson, Fifth Third Bank
John Gork, Northwestern Mutual
Darcy Komejan, Children's Advocacy Center
Steve Pembleton, Pembleton Consulting
Wendy Schweifler, Bod-E-Nomics
Mary VanVels, Workforce Management
Dan Zona, Haworth, Inc.

GIVE. ADVOCATE. VOLUNTEER.



We have met our match!

Lighthouse Leadership Circle members are shining their lights brighter than ever in Ottawa County. **Leadership giving to the campaign increased 10 percent this year, to \$940,155.** Anonymous donors offered a total of \$60,000 in challenge grants—\$30,000 each in the north and the south county—to new and increased leadership donors, and Ottawa County responded! In the Tri-Cities, \$63,784 of new leadership gifts came in to the campaign – and in southern Ottawa County \$63,728 – easily meeting both challenges. **THANK YOU Lighthouse Leadership Circle members. You are a beacon of hope to all our neighbors in need.**

Join the Circle at one of the following giving levels:

Navigator's Circle
\$500-\$999

Commander's Circle
\$1,000-\$2,499

Captain's Circle
\$2,500-\$4,999

Admiral's Circle
\$5,000-\$9,999

Beacon Society
\$10,000 and up

How do I give?

You may give through your employer's workplace campaign, or visit ottawaunitedway.org and click on the GIVE button. THANK YOU!

LEADERS LIGHT THE WAY

- › What is a leadership giver?
- › What is the Lighthouse Leadership Circle?

A leadership giver is an individual (or more than one person from the same household) who gives \$500 or more to the annual community campaign. All leadership givers are members of the **Lighthouse Leadership Circle**.

Lighthouse Leadership Circle members receive a special pin, recognition on our website and in our annual report, and an invitation to our annual leadership appreciation event, hosted by our north and south leadership co-chairs. This year's event was held September 9 at the Macatawa Bay Yacht Club.

But more importantly, leadership givers are **a powerful force for positive change** in our community. When you become a leadership giver, you join a small group of community champions who are having a BIG impact on our community.

To learn more, please contact United Way at (616) 396-7811, or visit us at ottawaunitedway.org, and click on "Campaign" and then "Lighthouse Leadership Circle."



From l to r: South Leadership Chairs Sarah & Jim Lilly, Campaign Chair Tony Verplank (Campaign Chair Monica Verplank not pictured) and North Leadership Chairs John & Amy Garrison

TOP GIVERS ENJOYED AN EVENING OF APPRECIATION

On **Tuesday, September 9, 2014**, leadership givers gathered at the Macatawa Bay Yacht Club for an evening of appreciation. **Jim and Sarah Lilly**, leadership co-chairs for southern Ottawa County and **John and Amy Garrison**, leadership co-chairs for northern Ottawa County, were on hand to offer words of appreciation and inspiration. More than 100 people dropped in to enjoy the newly-renovated club, food, beverages, and music.

GIVE. ADVOCATE. VOLUNTEER.

2014 - 2015 CAMPAIGN COMPANIES

The names in blue are the 2014-2015 "Top 24 over \$20K" campaigns. Together they raised \$1,971,999 of the \$2,314,676 campaign total through employee pledges, corporate matching gifts, and special events.

A.D. Bos Vending Services
AAA Michigan
Allendale Charter Township
Anderson Technologies
ARC-Advocacy & Resource Center of Holland
Aspire Lending
AT&T
Automatic Spring Products Corp.
Baldor Electric Co.
Bank of America
Bekins Audio/Video & Appliance, Inc
Benteler Automotive
Bethany Christian Services
Big Brothers Big Sisters of the Lakeshore
Blue Cross Blue Shield
Bod-E-Nomics
Border States Electric
Brilliance Audio, Inc.
Catholic Charities West Michigan
Center For Women In Transition
Chemical Bank
Child Development Services of Ottawa County
Children's Advocacy Center
City of Coopersville
City of Ferrysburg
City of Grand Haven
City of Holland
City of Zeeland
City on a Hill Ministries
Combined Federal Campaign
Comerica Bank
Community Action House
Consumers Credit Union
Consumers Energy
Coopersville Area Public Schools
County of Ottawa
Dake/a JSJ Business
Davenport University
DeBoer, Baumann & Company, P.L.C.
DeLong & Brower, P.C.
DeNooyer Chevrolet Inc.
Dr. Pepper Snapple Group
Dryer Architectural Group
DWH, LLC
Elzinga Volkers
Employees of Holland Board of Public Works
Engine Power Components, Inc.
Entergy
Enterprise Rent A Car
Falcon Corporation
Federal Express
Ferris, Busscher & Zwiers, P.C.

Fifth Third Bank
First Merit Bank
Flextronics, Inc.
Four Pointes
Gazelle Sports
Generation Care
GHSP/a JSJ Business
Girl Scouts of Michigan Shore To Shore
Global Technologies
Good Samaritan Ministries
Goodrich Quality Theaters
Gordon Food Service
Grand Haven Area Public Schools
Grand Haven BLP & UWUA 582
Grand Haven Charter Township
Grand Haven Custom Molding
Grand Transformers, Inc.
Grand Valley State University
Great Lakes Castings LLC
Greater Ottawa County United Way
Harbor Industries, Inc.
Haworth, Inc.
Heritage Homes Inc.
Herrick District Library
His Harvest Stand
Holland Charter Township
Holland Hospital
Holland Sentinel & Flashes
Hope College
Howard Miller
Hub International - Midwest
Hudsonville Public Schools
Huntington Bank
i'Move
Independent Bank
ITW Drawform
izzy+, a JSJ Business
JC Penney Co Inc
Johnson Controls
JP Morgan Chase
JSJ Corporation
Kandu Incorporated
Lake Michigan Credit Union
Lake Trust Credit Union
Lakeshore Ethnic Diversity Alliance
Lakeshore Fittings, Inc.
Legal Aid of Western Michigan
Light Corporation
Lighthouse Group Insurance
Loutit District Library
Macatawa Bank
Magna
Manpower
Mediation Services
Meijer

Mercantile Bank of Michigan
Meygaard, Tolman & Venlet PC
Michigan Gas Utilities
Michigan West Coast Chamber of Commerce
MLive Media Group
Nationwide
North Ottawa Community Health System
Northpointe Bank
Northwestern Mutual
ODL, Inc.
O'Reilly Auto Parts
Ottagan Addictions Recovery, Inc.
Ottawa Area Intermediate School District
Ottawa County Bar Association
PADNOS
Pathways, MI
Pfizer, Inc.
Plante & Moran, PLLC
PNC Bank
Purple Cow Creamery
Raymond James Financial
Ready for School
Reliant Professional Cleaning
Ridgeview Industries
Russ' Restaurant
Rycenga Building Center
SAF-Holland, Inc.
Scholten Fant
Sekisui Polymer Innovations
Semco Energy, Inc.
Seven Steps Up
Shape Corporation
Spartan Stores, Inc.
Spectrum Health
Spectrum Health Zeeland
Community Hospital
Spring Lake Public Schools
Spring Lake Township
Stanco Metal Products, Inc.
State Employees Charitable Campaign
State Farm Insurance
Supreme Machined Products Co., Inc.
Target
Tennant Company
The Bookman-Waanders' Bookmark
The People Center
The Salvation Army - Grand Haven
The Salvation Army - Holland
Thermotron Industries Inc.
TJ Maxx

TOP CAMPAIGN COMPANIES:



HAWORTH®

Trans-Matic
Tri-Cities Area Chamber of Commerce
Tri-Cities Family Y.M.C.A.
Tyson Foods
United Federal Credit Union
United Health Group
United Parcel Service
Varnum Law
Village of Spring Lake
Visteon Corporation
Walmart
Warner, Norcross & Judd
West Michigan Academy of Arts & Academics
West Michigan Community Bank
West Michigan Molding, Inc.
West Ottawa Public Schools
Western Michigan Fleet Parts
Western Theological Seminary
Woodward, Inc.
Worden Company
Youngers
Zeeland Architectural Components
Zeeland Farm Services
Zeeland Public Schools

IN-KIND SUPPORT

Anytime Fitness Grand Haven
Bod-E-Nomics
Dennis Threadgill Productions
DeVries Photography
Doubletree Hotel
Eastern Floral
Grand Haven Campground
Haworth, Inc.
Macatawa Bay Yacht Club
MVP Athletic Club
Ridgeline Video Communications
Seth Galligan
Seven Steps Up
Shape Corp.
Sweet Temptations
Two Men and a Truck/Lakeshore
Tyson Foods
Verduin's, Inc. Printing & Advertising



LIGHTHOUSE LEADERSHIP CIRCLE

THANK YOU TO THE GENEROUS MEMBERS OF THE LIGHTHOUSE LEADERSHIP CIRCLE WHO GAVE \$500+ THIS YEAR

BEACON SOCIETY

\$10,000+

Anonymous
Budd & Melinda Brink
Dick & Ethie Haworth
Matthew & Jennifer Haworth
F. Martin & Dorothy Johnson
Ann & Kevin Kuske
Loutit Foundation (GHACF)
Jeff & Cindy Olds
Lynne Sherwood Fund
Marion A. & Ruth K. Sherwood
Family Fund
Mary Ann Sherwood Fund
Dr. & Mrs. Lowell Van De Riet
Gary Verplank
L.J. Verplank
Gary & Ruth Veurink

ADMIRAL'S CIRCLE

\$500-\$9,999

Anonymous (2)
Franco & Alessandra Bianchi
David & Susan Couch
Robert & Julia Currier
David & Janet DeYoung
Martha Erickson
Happy Fox
Tony & Kathy Gage
Jack Gisinger & Martha Winsche
Nelson & Lana Jacobson
Bari Johnson
Larry & Diane Kooiker
Terry & Bonnie Kozanecki
Buzz Miller
Steven & Sandra Moreland
Lynne Sherwood
Marion A. Sherwood Family Fund
Tony & Monica Verplank

CAPTAIN'S CIRCLE

\$2,500-\$4,999

Anonymous (4)
Glenn & Janann Anderson
Jeff & Tammy Beswick
Jim & Joan Brown
Keith & Mary DeWitt
Dominique DeNooyer
John W. Dice
Dave & Mary Eagin
Salvatore Ferlito
Robert B. Garlinghouse
Ann Harten
Edna Haworth
Mary Jacobson
Martin & Terri Jennings
Larry & Jeanie Koops
Scott Lubbers

John K. Mooney
Patrick & Stacy Moran
Tim & Jill Parker
Jack Russell
John Stempfley
Brad Wierenga

COMMANDER'S CIRCLE

\$1,000-\$2,499

Anonymous (7)
Michelle R. Adkins
Ken & Annette Allen
Donald & Cynthia Anderson
Joshua Anderson
Kevin M. Bailey
Brian Bartels
Kevin M. Blanding
Chick Blue
Cris Boon-Hinga & Marvin Hinga
Tom & Jane Bos
Steven Boss
Arend W. Boterenbrood
Tom Boven & Linda Siewart
Dr. Daniel & Deborah Bowen
Michael Bremer
The Brooks Family
Steve & Krystal Bulthuis
Timothy S. Byerly
Julianne Carey
Karl R. Chapel
Paul & Tammy Christiansen
Kennard & Wendy Creason
Tom & Michelle Creswell
David & Nancy DeJonge
Scott DeMeester
Bob & Colette DeNooyer
Guy E. Descloux
Patrick DeShaw
Clarence L. Detray
Eric J. Deur
Lisa A. Devries
Dave DeYoung
Dr. John H. Edlund
Deborah Erickson
Pete & Kathy Esser
William D. Evenson
Mark A. Feyen
David & Julie Frazier
Dr. Shelley & Cory Freimark
Mary Frein
Ronald Froese
Rob & Jill Garrison
Jacqueline Garrison
Paul Geick
Nicholas H. Geswein
Tom & Mary Godfrey
Ronald L. Haan
Craig & Karen Hall
Craig Hankinson
Michelle C. Hanks
Janet Harris
Robert Kirk Hendrickson
Benjamin Higgins
James A. Hilliard
Michael Hnatiuk
Marilyn Hoek
James R. Houtman
Diane Hyland
Kerry Alexis Irons
Stephanie Jamrog
Andrew Jankowski
Holly & Erick Johnson
John W. Johnson
Jerry & Debbie Johnston
Dan & Barbara Joldersma
Roger & Susan Jonas
Taryn Jonker
Jim & Ginger Jurries
Jeanene Kallio
Peter Klahorst
Mark & Betsy Kleist
Philip & Lillian Koning
Julie Koning
William & Lisa Kordupel
Randy & Sue Kortering
Amy Kozanecki
Donna Jean Lock
Lynda Logan
Curt Looman
Brenda Marzynski
Keith Mast
Greg & Kate Maybury
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Tracey McKnight
Karen & Marty McPhee
Kathy Michael
Alan & Mary Miller
Phyllis & Darell Moreland
Sam J. Mulliken
Charles Murray
Paul Olesh
Michael Olsen
Art G. O'Strander
Dr. David T. Ottenbaker
Mitchell & Karen Padnos
Peg & Jeff Padnos
Shelley Padnos & Carol Sarosik
Cindy Parker-Euscher
Keith D. Parrott
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Anthony Pease
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Bruce & Mari Rice
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Samantha Bench
Marilyn Benkert
Craig Bessenger
Bryan Betzing
Holly C. Boehle
John & Nancy Boese
Linda A. Boeve
Thomas R. Bonnema
Russell J. Boogart
Eric S. Boonstra
Megan Borgman
Stephen Borgman
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Letha Childress
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Pam Cohn
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Michael L. Command
Jennifer Conner
Susan S. Conrad
Dustin Cory
Bradley Coxon
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Kimberly Cribley-Merkins
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Lisa Danicek
Ashley E. Davis
Bradley Davis
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Kirby & Lori DeFeyter
Joseph T. DeGraves
Kelly A. Dekker
Liz DeLaLuz
Dennis Delp
Delbert J. Dempsey
Manifa Steele Dennison



DID YOU KNOW?

Greater Ottawa County United Way is rated as a Four-Star Charity by Charity Navigator. This is the highest rating a charity can receive and means the charity exceeds industry standards and outperforms most charities in its cause.

GIVE. ADVOCATE. VOLUNTEER.

Nicole C. DeNooyer
Cheryl Devereaux
Jane M. Deyoung
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Rhonda Dittman
Doug & Anna Dorn
Denny & Barb Dryer
John Dykstra
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Brian Erickson
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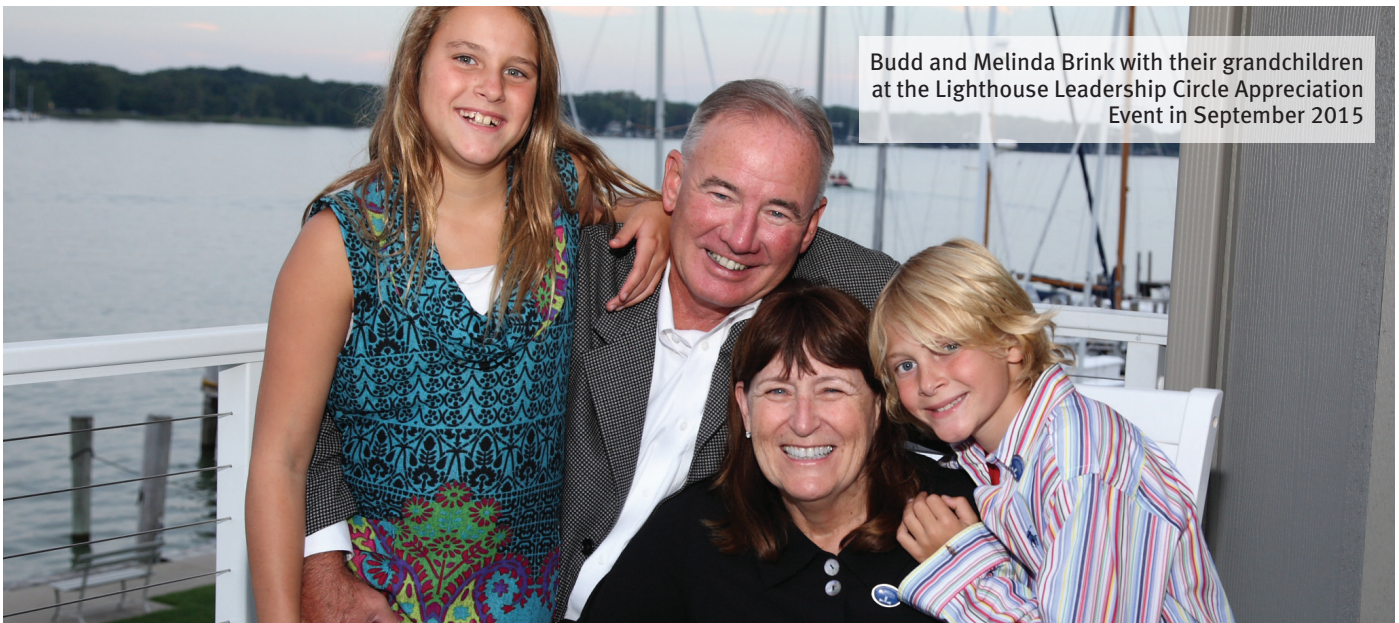
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Raymond Kennedy
Ray Ketchum
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Wendy Leonard
Dana Lewicki
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Roger Meyer
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Mike Miller
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Steven Morales
Derrick Morren
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Tracy Plummer
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Lyndsie Post
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Scott Poulton
Ted & Shirley Poulton
Kurt Pravda
Henry J. & Sandra J. Prince
Ron & Nancy Purcell
Slevije Pyper
Gerald & Sue Raab
Robert & Lori Rander
Chuck & Nena Rantz
Carol A. Ray
Lyn Raymond
Jeanne Read
Sheila Reinecke
Scott & Mary Remenschneider
Robert J. Remkes
Mr. & Mrs. Kenneth Riebe
Angel Riksen
Thomas & Gail Ringelberg
Tim & Amy Ritsema
Robert M. Rivard
Tom & Tracy Robbins
Gary & Pennie Robertson
Nathan Robinson
Melissa Rookus
Lori Rosema
Bruce & Fran Rosensteel
Dennis Rupar
Sara J. Russell
Marlo M. Savage
Robert Scamehorn
Rick Schaap
Brett Schebor

Charles M. Schmidt
Michael J. Schmidt
David Scholten
Peter & Teresa Schraudt
Chad Schreur
Duane L. Schuldt
Dr. John R. Scott
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Tonya Stressman
Kent & Bonnie Suchecki
David Suica
Robert & June Swart
Jon Swets
Mark Talsma
Jeff Tayler
Christopher B. Taylor
Lee Ann Tencate
Robert J. Terpstra
Kay Teska
Ronald L. Thenn
Clark Richard Thompson
Michael R. Thompson
Todd A. Thompson
Paul A. Thurman
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If we inadvertently omitted your name from this list, we apologize for the error and ask that you kindly let us know. Please contact Tracy Plummer via e-mail, tplummer@ottawaunitedway.org or call 616.396.7811.



Budd and Melinda Brink with their grandchildren
at the Lighthouse Leadership Circle Appreciation
Event in September 2015

WHY **GIVE** TO UNITED WAY?

LOCAL All dollars donated in (or designated to) Ottawa County stay in Ottawa County. United Way improves lives in part through a rigorous community investment process that invests the community's generosity in 56 effective programs as well as collaborations and initiatives that are improving EDUCATION, FINANCIAL STABILITY, HEALTH and BASIC NEEDS in Ottawa County. The process is **transparent, volunteer-driven**, and ensures that every dollar donated is spent wisely where it is needed most.

LONG-TERM RESULTS Greater Ottawa County United Way does more than fund programs. We build relationships and partner with people, organizations, and businesses throughout the community who bring the passion, resources, and expertise needed to get things done. Together, we assess and address the community's most pressing and prevalent needs, while working toward long-term solutions that prevent problems from happening.

LEVERAGE Greater Ottawa County United Way streamlines your charitable giving. With one donation, you assist our neighbors at every age and stage of life, from expectant mothers to young children, youth, working families, children and adults with disabilities, vulnerable seniors, and more. The dollars invested in local programs leverage even more dollars from other funding sources. During the 2014-2015 fiscal year, for every dollar donated to United Way's campaign, Ottawa County received \$3.25 in community benefit.

**ASK YOUR
EMPLOYER
ABOUT RUNNING
A UNITED WAY
WORKPLACE
CAMPAIGN!**

TAKE ACTION YOU have an opportunity to start giving today. Your gift will be multiplied and used wisely to make a difference in our community. **To give, visit www.ottawaunitedway.org and click on the GIVE button or mail a gift to PO Box 1349, Holland, MI 49422.** Review your options, and offer a gift today. Even \$1 per week makes a difference. Whether you choose to **GIVE, ADVOCATE, VOLUNTEER**, or all three, **JOIN THE MOVEMENT and LIVE UNITED.**



A very special **THANK YOU** goes out to our
top two workplace campaign companies for 2014-2015:



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Your support makes a tangible difference in the lives of the people of Ottawa County. Thank you for your ongoing support through **GIVING**, **ADVOCATING** and **VOLUNTEERING**, and for demonstrating what it means to **LIVE UNITED!**

Ready to LIVE UNITED?

Visit ottawaunitedway.org or
call 616.396.7811 today!



Greater Ottawa County United Way is a supporter of C.A.L.L. 2-1-1 of the Lakeshore. Dialing 2-1-1 connects people to services such as: budgeting classes, emergency food/shelter, utility bill assistance, rent assistance, transitional housing, mentoring, substance abuse counseling, support groups, and more.

GREATER OTTAWA COUNTY UNITED WAY STAFF:

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Liz DeLaLuz, Director of Community Impact

Hillary Hovinga, Director of Marketing and Communications

Kelly Kean, Chief Financial Officer

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Shannon Morton, Director of Volunteerism

Tracy Plummer, Director of Annual Campaign

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Kristin Speer, Students Live United Program Coordinator

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Louann Werksma, Director of Major Gifts

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GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED



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