

WHY GET INVOLVED?

"The Community Investment process is a great opportunity for people to volunteer while learning about United Way partner agencies and how they help people in our community. It truly becomes the "community" deciding where the United Way dollars can do the most good within its own community."

Sarah Lewakowski
Executive Director, TCM Counseling

"It has been a privilege and a blessing to participate in the community investment process as a panel allocations volunteer for the last 10 years. This process helps to promote partnerships between the community, the agencies, and the clients they serve by the means of the panel volunteers who mediate the process."

Shawn McPherson
Panel Leader from Shape Corporation

"Visiting the various agency sites is one of the best parts of the CI process - it's energizing when you have the opportunity to hear directly from an individual whose life is being impacted by an agency."

Jeanene Kallio
Panel Leader from Trans-Matic Manufacturing, Inc.



Are you ready to join us as a volunteer?

Contact VP of Community Impact
Liz DeLaLuz at 616.610.1339
or ldelaluz@ottawaunitedway.org.



Greater Ottawa County
United Way

Holland Office
115 Clover St., Suite 300
Holland, MI 49423
616.396.7811

Grand Haven Office
700 Fulton St., Suite B
Grand Haven, MI 49417
616.842.7130

COMMUNITY INVESTMENT PANEL

VOLUNTEER



Greater Ottawa County
United Way



The Community Investment Process

helps to ensure that the community-raised dollars are invested in programs that align with Greater Ottawa County United Way's Community Impact Model. This process is meant to be an educational and rewarding experience for each panel member.

PANEL MEMBER RESPONSIBILITIES

1. Attend a Training Session (1.5 hours)

- Receive binder with all panel information
- Review Community Investment process.
- Training on how to read application, including Logic Model
- Review evaluation tools.

2. Review all panel program applications (2-3 hours, from the comfort of home)

- In conjunction with reviewing applications, complete application/logic model evaluation tool.

3. Attend assigned panel pre-tour meeting (1.5 hours, 4-6 programs)

- Review program applications with other panel members.
- Prepare application questions for the program staff to answer.

4. Attend panel's assigned tours/site visits (approx. 6 hours)

- Visit program locations and/or listen to the program presentations.

5. Attend panel's final meeting (1.5 hours)

- Participate in the funding decisions of your assigned panel.

6. Be an enthusiastic supporter and ambassador for United Way and its Community Investment Process.

COMMUNITY IMPACT AREAS

The entire Community Investment Process is driven by our Community Impact Model, which is organized according to three impact areas: **education, financial stability/basic needs and health.**

Your panel will review programs that are all a part of one of the impact areas. For instance, if you are on an "Education" panel, your panel will focus on programs that are making an impact on the education of children and adults in Ottawa County.