

Equity Challenge Day 21: Take Action

Congratulations on completing your first Greater Ottawa County United Way Equity Challenge. We are incredibly thankful you have come along this journey with us and made time to learn and reflect on topics of equity within our county. We know these conversations and the feelings they evoke are not always easy but making more space for brave dialogue is one of many steps we can take towards achieving equity in Ottawa County.

Almost 1,000 people signed up for our first 21-Day Equity Challenge – an incredible community of individuals ready to bring about change. I challenge each of you to share a reflection on your experience with a family member, friend or co-worker to continue the momentum from this challenge. Below we have compiled a list of opportunities for you to continue this conversation and take action to drive forward change in our community.

Please take the confidential [post-challenge survey](#) so we can hear about your experience and make it even better for others.

Sincerely,

Patrick Moran
President & CEO
Greater Ottawa County United Way

Keith VanBeek
Board Chair, United Way
City Manager, City of Holland

Share your reflections on today's topic on social media using the hashtag [#unitedforequity](#) and tag [@ottawaunitedway](#).

Today's Challenge

Option 1: [Sign up](#) to volunteer in our community at [United Way's Volunteer Center](#). Find a volunteer opportunity that fits your schedule or interests or browse agencies that need support.

Option 2: [Take the Pledge](#) to long-term reform, which includes educating and holding ourselves accountable and addressing anti-Blackness within our communities. We are committing to support local efforts that challenge and eradicate anti-Blackness within the circles we live in. Visit [Lakeshore Ethnic Diversity Alliance website](#).

Option 3: Check out [The Alliance for Cultural and Ethnic Harmony](#). The group is dedicated to promoting unity, justice, equal opportunity, ethnic awareness, cross-cultural understanding and appreciation for diversity.

Option 4: Check out the public Facebook group [Ally to Accomplice](#). We encourage questions and discussion. Stay updated there as we continue the conversation on how to promote antiracism in West Michigan.

Option 5: [Click here](#) to Support United Way's Equity work in our community.