Greater Ottawa County United Way supports, develops and implements a range of impact solutions that improve lives and create stronger communities.

WHAT’S INSIDE

Areas of Impact 3
Community Investment Fund 4
Advocate Spotlight 5
Lakeshore Housing Alliance 6
Volunteer Engagement 7
Volunteer Spotlights 8
Students in Our Community 9
Campaign Companies 10
Give/Donor Spotlight 11
Lighthouse Leadership/Spotlight 12-13
Thank You 14
Financial Report 15

Cover: Dake Corporation volunteered at Rosy Mound Natural Area during Day of Caring 2017. Inside: $22,000+ of school supplies and backpacks were collected and distributed during the 2017 Stuff the Bus drive. 407 kids received backpacks full of school supplies.
Greater Ottawa County United Way supports, develops and implements impact solutions in these four areas:

**EDUCATION**

**Intended Results:**
- Children enter school ready to learn
- Students have successful school progression
- Individuals engage in post-secondary experiences and have lifelong learning opportunities

**FINANCIAL STABILITY/BASIC NEEDS**

**Intended Results:**
- Individuals and families have access to all available income supports
- Individuals and families have their daily food needs met
- Individuals and families have access to emergency assistance, care and support

**HEALTH**

**Intended Results:**
- Individuals have access to dental, physical and mental health care
- Individuals engage in prevention and holistic health activities

**HOUSING**

**Intended Results:**
- There is accessible and affordable quality housing for all
- Individuals have their daily housing needs met

---

**COMMUNITY INVESTMENT BY THE NUMBERS**

- 77 community investment volunteers
- 14 CI volunteers serving 10+ years
- 10 community investment panels
- 53 local nonprofit programs funded
- 41 agencies receiving funding
United Way’s Community Investment Fund creates the building blocks for a better life for all by supporting 53 health and human service programs of 41 local nonprofit agencies. United Way also runs five internal programs based on community need.

**EDUCATION**
- ARC – Advocacy & Resource Center
  - Supported Parenting
- Boys & Girls Club of Greater Holland
  - Power Hour
- Community Action House
  - EPIC (Empowering People In our Community)
- Good Samaritan Ministries
  - Faith in Youth Partnership
- Grand Haven Area Community Foundation
  - TCAN College Advisor
- Grand Haven Area Public Schools
  - Community CHILL
- Hope College
  - CASA/Step Up
  - TRiO Upward Bound
- Latin Americans United for Progress
  - Hispanic Youth Leadership Programs
  - Steps to Success
- Zeeland Public Schools
  - Zee Bus

**FINANCIAL STABILITY/BASIC NEEDS**
- American Red Cross of West Michigan
  - Disaster Relief
- Center for Women in Transition
  - Domestic Violence
  - Sexual Assault
- Child Development Services
  - Affordable Day Care
- Children’s Advocacy Center
  - Assessment and Intervention
- Community Access Line of the Lakeshore
  - 211
- Community Action House
  - Stabilization Service
- Feeding America West Michigan
  - Mobile Food Pantries
- Four Points
  - Unmet Health Cost
- Harvest Stand Ministries
  - Basic Needs
- Legal Aid of Western Michigan
  - Free Civil Legal Services to Increase Income
- Little Red House, The
  - Scholarships for Adult Day Care & Transportation
- Love INC of Allendale
  - Transportation Assistance Program
- People Center, The
  - Food Pantry
- Ready for School
  - Preschool Access, Navigation, Tuition and Transportation Assistance
- Salvation Army, The (Grand Haven)
  - Emergency Social Services
- LEDA (Lakeshore Ethnic Diversity Alliance)
  - Calling All Colors
  - Migrant Mentoring Program
- Mediation Services
  - Ottawa Child and Family Mediation
- NEO Forum (Northeast Ottawa Forum)
  - Education, Prevention and Treatment Services for At-Risk Youth
- NORA (Northwest Ottawa Recreation Authority)
  - Recreation Summer School
- OAR (Ottagan Addictions Recovery)
  - Addiction Treatment & Recovery Support
- TCM Counseling
  - Mental Health Counseling
- Tri-Cities Family YMCA
  - Day Camp/ Child Care

**HEALTH**
- Arbor Circle
  - Counseling and Supportive Services
  - Ottawa County Prevention
- Association for the Blind & Visually Impaired
  - Blindness & Low Vision Rehabilitation
- Big Brothers Big Sisters of the Lakeshore
  - Community Based Mentoring
- Boy Scouts of America, President Ford Council
  - Comprehensive Youth Development
- Catholic Charities West Michigan
  - Crossroads
- Center for Women in Transition
  - Prevention
- Children’s Advocacy Center
  - Prevention
- City on a Hill Ministries
  - Health Clinic
- Girl Scouts of Michigan Shore to Shore
  - Leadership Experience
- Grand Haven Department of Public Safety
  - TEAM (Teaching, Educating and Mentoring)
- Greater Ottawa County United Way
  - Lakeshore Housing Alliance
  - Students LIVE UNITED
  - Ottawa County Volunteer Center
  - FamilyWize
  - My Free Taxes

$177K + in Earned Income Tax Credits returned to the community

Ottawa County residents used MyFreeTaxes in 2017

$1,566 Average Refund
ADVOCATE SPOTLIGHT: TCM COUNSELING & LOCAL SCHOOLS
PARTNER TO OFFER MENTAL HEALTH SUPPORT TO STUDENTS

About six years ago, TCM Counseling noticed an increase in the number of students coming to them in crisis. They wondered why the kids weren’t receiving treatment earlier, before they hit a crisis point. After some exploration, it became clear that transportation was a barrier for some students. In response, TCM decided to pilot a program with two therapists at Central High School in Grand Haven. Since then, the program has grown to include 15 therapists in 20 schools (four school districts). Last year, therapists in the schools were able to provide counseling to 215 at-risk students at school.

As part of their school outreach program, TCM Counseling provides individual and group counseling for students, suicide prevention training for students, parents and teachers as well as additional parent trainings. There is a lot of support for the partnership with the schools, since everyone involved sees positive results.

Superintendent of the Holland Public Schools Brian Davis said, “The greatest challenge facing HPS today is serving children and families who have experienced adverse childhood experiences resulting in trauma. We are working to understand what this means and how to create trauma informed learning communities. While doing so, we must provide therapeutic counseling support.” He continued, “At our schools we have school nurses and Department of Health and Services coordinators. The missing piece has been coordination of mental health services and providing support right on site for our students and families. TCM is helping us to bridge that much needed and growing gap.”

Students are speaking up in support too. One student shared with his therapist, “You’re the reason I’m coming to school right now.”

TCM Counseling’s mental health counseling program is one of 53 programs in Ottawa County funded by Greater Ottawa County United Way.

United Way partners with FamilyWize to offer prescription discount services. Download the FamilyWize app or visit www.familywize.org.

Last year, Ottawa County residents saved $350,222 by using FamilyWize.
The Lakeshore Housing Alliance (LHA) is a collaborative group of 30 organizations and individuals dedicated to identifying needs, developing coordinated strategies and advocating for safe, accessible, affordable housing in Ottawa County. The LHA addresses the needs of persons experiencing homelessness by ensuring there are adequate resources available for those most in need.

**GOALS**

1. Improving the collaborative response to homelessness
2. End chronic homelessness
3. End youth homelessness
4. End veteran homelessness
5. Use data for program improvement

**MAKING AN IMPACT**

› The LHA implemented a Street Outreach Program in October 2017. Since then, Jessica Garza of Community Action House has been engaging with individuals living unsheltered in Ottawa County.

› Ottawa County was awarded an additional $10,000 in the 2017-2018 grant year from the Michigan State Housing Development Authority by reaching performance incentives for the Emergency Solutions Grant.

› 78% of the veterans identified since October 1, 2017 have been housed successfully.

› 86% of people presenting as homeless since October 2017 were assessed using the VI-SPDAT, the Service Prioritization Decision Assistance Tool. This tool allows for better assessment and housing intervention.

Top: United Way staff out to lunch during Housing Matters, which raised $4,787 in April 2017. Middle: Jessica Garza, Street Outreach Specialist. Bottom: Matthew Haworth spoke about the importance of housing at a community conversation in June 2017.
VOLUNTEER ENGAGEMENT

8,689
volunteers

161,388
volunteer hours

$3,895,906
value of volunteer hours

DAY OF CARING | 9.21.17

› 702 volunteers
› Gave 4,914 hours
› $118,624 in volunteer labor


Erin Zylman is a Financial Advisor with Edward Jones as well as a wife and mother of four. Even though she’s busy, Erin still finds time to volunteer as an Account Manager and Community Investment Panel Leader for United Way.

Erin first discovered United Way through her employer’s workplace campaign, and then volunteered with a group during Day of Caring 10 years ago. “That made me want to learn more,” she said.

Erin continued, “My favorite part of my work and volunteer service is the relationship piece. It is rewarding to build connections in the community. I like to encourage others to give their time and treasure as well. United Way is a one-stop shop for giving back to the community, and it’s easy to get involved at whatever level works for you.”

Shape Corp. is one of our many dedicated corporate partners, and their focus on community involvement is evident in all they do. Last year, Shape participated in United Way’s Day of Caring, making an impact of $2,365 with 14 volunteers and donated more than $6,000 worth of school supplies and backpacks during our Stuff the Bus drive to provide at-risk children with the tools they need to succeed in school.

In the community, Shape sends out groups and individuals to volunteer at dozens of local organizations. From painting at nonprofit organizations to collecting and donating items of need to supporting efforts to help veterans, Shape Corp. sets a shining example of what it means to invest in our community.
JUNIOR DAY OF CARING

In April and May of 2018, more than 900 students from White Pines Intermediate School and Lakeshore Middle School in Grand Haven volunteered for Junior Day of Caring. Students volunteered at 25+ local nonprofit organizations and parks during this time.

STUDENTS LIVE UNITED

A program of Greater Ottawa County United Way

United Way’s Students LIVE UNITED program provides high school students with the tools and support to locate volunteer opportunities, track their hours and earn recognition for their investment in our community.

640 students were involved in SLU this year, and 20 seniors received awards.
CAMPAIGN COMPANIES

The company names in bold are the 2017-18 “Top 21 over $20K” campaigns. Together the companies listed below raised $2,078,013 of the $2,301,538 campaign total through employee pledges, corporate matching gifts, and special events.

A.D. Bos Vending Services
AAA Michigan
Adient
Anderson Technologies
Arbor Circle
ARC-Advocacy & Resource Center
Area Community Service
Employment & Training
AT&T
Automotive Spring Products Corp.
Baird
Bekins Audio/Video & Appliance, Inc.
Best Buy
Blue Cross Blue Shield
Bod-e-nomics
Border States Electric
Boy Scouts of America - President
Ford Council
Brickley DeLong
Brilliance Audio, Inc.
Catholic Charities West Michigan
Center For Women In Transition
Challenge Manufacturing
Child Development Services of
Ottawa County
Children’s Advocacy Center
City of Coopersville
City of Ferrysburg
City of Grand Haven
City of Holland
City of Zeeland
City on a Hill Ministries
Comerica
Community Action House
Community Shores Bank
Con Agra Foods, Inc.
Consumers Energy
Coopersville Area Public Schools
County of Ottawa
Dake/a JSJ Business
Davenport University
DeLong & Brower, P.C.
DeNooyer Chevrolet Inc.
Dr. Pepper Snapple Group
Dryer Architectural Group
DTE Energy Co.
Elzinga Volkers
Employees of Holland Board of
Public Works
Engine Power Components, Inc.
Entergy
Falcon Corporation
Federal Express
Ferris, Busscher & Zwiers, P.C.
Fifth Third Bank
First National Bank of Michigan
Flex
Gazelle Sports
General Motors Corporation
GHSP/a JSJ Business
Glik’s
Global Technologies
Good Samaritan Ministries
Goodrich Quality Theaters
Gordon Food Service
Grand Haven Area Public Schools
Grand Haven Board of Light & Power
Grand Haven Custom Molding
Grand Haven Tribune
Grand Valley State University
Great Lakes Castings LLC
Greater Ottawa County United Way
Haworth, Inc.
Herrick District Library
Holland Charter Township
Holland Hospital
Holland Sentinel & Flashes
Hope College
Howard Miller
Hudsonville Public Schools
Huntington Bank
IBM
i’Move
Independent Bank
ITW Drawform
izzy+, a JSJ Business
Johnson Controls
JP Morgan Chase
JSJ Corporation
Ladder Homes
Lake Michigan Credit Union
Legal Aid of Western Michigan
LightCorp
Little Red House
Louiit District Library
Love, INC. - Allendale
Macatawa Bank
Magna Engineered Glass
Magna Mirrors
Manpower
Meijer
Mercantile Bank of Michigan
Michigan Gas Utilities
Michigan West Coast Chamber of
Commerce
Nationwide
North Ottawa Community Health
System
Northwestern Mutual
ODL, Inc.
Ottogian Addictions Recovery, Inc.
Ottawa Area Intermediate School
District
PADNOS
Paul's Pharmacy
Perrigo Company
Pfizer, Inc.
Plante & Moran, PLLC
PNC Bank
R & R Specialties
Raymond James Financial
Ridgeview Industries
ROL USA, Inc.
Rycenga Building Center
SAF-Holland, Inc.
SC Johnson
Schneider Transportation
Scholten Fant
Sekisui Polymer Innovations
Semco Energy, Inc.
Shape Corp.
Spartan Stores, Inc.
Spectrum Health
Spectrum Health Zeeland
Community Hospital
Spring Lake Public Schools
Spring Lake Township
Stanco Metal Products, Inc.
State Employees Charitable
Campaign
Target #1482
Tennant Company
The Chamber of Commerce
Grand Haven, Spring Lake,
Ferrysburg
The People Center
Thermotron Industries Inc.
Trans-Matic Manufacturing Co.
Underwriters Laboratory
United Health Group
United Parcel Service
Varnum Law
Warner, Norcross & Judd
West Michigan Community Bank
West Michigan Molding, Inc.
West Ottawa Public Schools
Western Michigan Fleet Parts
Woodward, Inc.
Worden Company
Younkers
Zeeland Architectural
Components
Zeeland Farm Services
Zeeland Public Schools
DONOR SPOTLIGHT | COLLEEN & MIKE HILL

Colleen and Mike Hill are no strangers to giving back, and their involvement with United Way is just one of many ways they make a difference in our community. Mike first encountered United Way’s work in the community when a friend invited him to a United Way Celebration event and Colleen first connected with United Way through her nonprofit work.

Mike and Colleen support United Way for many reasons, including the ease of giving, the vetting process United Way agencies go through, the partnership with local businesses and organizations and the community benefit produced through leverage. Colleen mentioned “The multiplier effect is one of the reasons we give. When thousands of us give together, we can really make an impact.”

The Hills encourage others to connect with United Way as well. Mike said, “There are so many ways to get involved. Everyone can find a way to do their part. I would encourage United Way supporters to spread the word. Invite people in your network to attend an event or to be a part of a volunteer experience.”

OTTAWA COUNTY LEADERSHIP CHALLENGE

United Way warmly thanks our Ottawa County Leadership Challenge donors, who made pledges totaling $80,000 in matching challenge grants. Anyone who lives in Ottawa County or works for an Ottawa County company with a workplace campaign is eligible to have their new leadership gift of $500 and up matched, dollar for dollar, up to the challenge grant total. These champions of the challenge are: Jeff & Tammy Beswick; Dr. Daniel & Mrs. Debbie Bowen; Rob & Jill Garrison; Tom & Phippi Garrison; John & Martha Gork; Bari Johnson; Larry & Diane Kooiker; Steve & Sandy Moreland; P.J. & Kristen Thompson; Dr. Lowell & Mrs. Mary Van de Riet; Gary Verplank; Midge Verplank.
BEACON SOCIETY
$10,000+
Tony Gage
Dick & Ethie Haworth
Matthew & Jennifer Haworth
Matthew & Jennifer Haworth Family Advised Fund
Barri Johnson
Diane & Larry Kooker
Loult Foundation
Steven & Sandra Moreland
Lynne Sherwood Fund of Grand Haven Area Community Foundation for Greater Ottawa County United Way
Dr. & Mrs. Lowell Van De Riet
Gary Verplank
Midge Verplank

ADMIRAL’S CIRCLE
$5000-$9,999
Jeff & Tammy Beswick
Franco & Alessandra Bianchi
David & Susan Couch
Pat & Kathy DeShaw
Keith & Marthi Wetson
Happy Fox
Tom & Phippi Garrison
Phillip & Karen Greenohef
Nelson & Lana Jacobson
Mark Jacobson
Dorothy A. Johnson
Terry & Bonnie Kozanecki
Paul & Linda Lambert
Buzz & Lisa Miller
Joe & Simone Patterson
Tony & Monica Verplank
Mark White
Anonymous: 2

CAPTAIN’S CIRCLE
$2,500-$4,999
Glenn & Janaa Anderson
David Armstrong
James & Joan Brown
Kari & Tanya Chapell
Bob & Colette Volkema DeNooyer
Deborah Erickson
Mark Ericks
Ann Harten
James Houtman
Holly & Erick Johnson
David & Pamela Klein
Kurt Knoth
Randy & Sue Kortering
Scott & Stacey Lubbers
John Mooney
Patrick & Stacy Moran
John Pettit
Mark & Marcela Quigg
Michael Sheehan
P. J. & Kristen Thompson
Kyle & Samantha Verplank
Morye & Kris Wagenmaker
Michael Westra
Donald & Sharon Winser
Anonymous: 3

COMMANDER’S CIRCLE
$1,000-$2,499
Don & Cindy Anderson
Kevin Bailey
Brian Barlets
Shawn Baxter
Scott & Tracy Bekins
Scott Berghorst
Jason Birchmeier
Kevin & Lori Blanding
Jason Bluebaugh
Linda & Steven Boese
Cris Boom-Hing & Marvin Hinga
Tom & Jane Bos
Tom & Laurie Bos
Arend Boetenbrood
Daniel & Deborah Bowen
Douglas & Rebecca Brandt
James & Donna Brooks
Krysta Buthuis
Cheri & Ron Buthe
& Denise Burrows
Timothy Byerly
Julianne Carey
Paul & Tammy Christiansen
Robert J. Cramer & David R. Greer
Michelle & Tom Creswell
Russell & Darla Crouse
Julie Daly
David & Nancy De Jonge
Dominque & Julie DeNooyer
Nicole DeNooyer & Chris Taylor
Guy Descoulx
John & Linda Dice
Dr. John Edlund
James & Diana Elshoff
John Evans
William & Elaine Everson
Daniel Faulkner
Mark & Debra Feyen
Jami Fox
Mr. Corey & Dr. Shelley Freimark
Mary Frein
Rob R. Jill Garrison
Paul & Patricia Geck
Rick & Ann Glasser
John & Martha Gork
Ruth Grassman
Melvina Green
Jefra Grooendyk
Ronald Haan
Peter Haines
Craig & Karen Hall
Edward & Nancy Hanenburg
Craig Hankinson
James Hilliard
Michael Hitnik
Frances Hogsten
Gregory Holmes
Sandra Holzgen
Kerry & Mary Irons
Eric Jipp
Jerry & Debbie Johnston
Dan & Barbara Joldersma
Leslie Jurecko
Jim & Ginger Jurries
Peter & Jeanne Kallo
Dave & Jackie Klein
Mark & Betsy Klest
Dancy D. Komejan
Philip & Lillian Koning
Larry & Jeannie Koons
Mike Koppenol
Robert Koroknay-Palicz
Nathan Kraai
Nicholas Kuhn
Jeff & Kelly Kurburski
Roy Langejans
Tim & Cindy Lawrence
Michael Lieto
Jim & Sarah Lilly
Valerie & Ashley Livingston
Donna Jean Lock
Lynda Logan
Brenda Marzynski
Keith & Lynn Mast
Tyler Matejovitz
Greg & Kate Maybury
Adam McConnell
Tracey McKnight
David Meekhof
Mike & Danene Fenke
Jason Meyer
Alan & Mary Miller
Phyllis & Darel Moreland
Haas & Anita Mulder
Todd Mulder
Wendi Nichols
Paul Olesh
Dr. David Ottenbaker
Bruce Overway
Peg & Jeff Padnos
Mitchel & Karen Padnos
Shani & Jonathan Padnos
Jan & Keith Parratt
Timothy Pennings
Tina Pietrangelo
Jeffrey & Karen Piper
Stewart Pitz
Scott Pouton
Ron & Nancy Purcell
Deb & Ron Ralya
Bob & Andie Rander
Lyn Raymond
Jane & Hurd Reed
Tom & Gretchen Reinsma
Dean & Emily Reisner
Cathy Renn-Bowers
Bruce & Mari Rice
Jonathan & Phyllis Rietberg
Fred & Lyndan Rutan
Andrew Schmidt
David Sedleicky
Peter & Thoendren Shewood
Lisa Sipp
James & Sheila Steffel
Paul Suya
Jeremy Swiftney
Pat & Caryl Thompson
Anita Tucker
Michael Vanderwit
Paul & Marcia VanDusser
Patricia VanDeHege
Michael & Lisa VanOomen
Henry & Cora Visscher
John & Judy Waanders
Alphonso Wallcott
Alice Webb Endowment Fund
Cheryl Weeks
Cynthia Welton
Henry & Louann Werksma
Dennis Wiegand
James Wiertsma
Mark & Lori Wilson
Mike & Penny Zacek
Sheryl Zachowcik
Anonymous: 9

NAVIGATOR’S CIRCLE
$500-$999
Martha Alexander
Ken & Annette Allen
William Andrews
Mike & Candace Angell
Todd Armstrong
Kathleen Avery
Gregory Bait
Kenneth Baker
Steve Ball
Jason Banfield
Chad Barber
Kerry Barkel
Andrea Barry c/o Huntington Bank
Hugh Bartels
Bret Bawden
Lola Beasley
Bari Johnson
Deborah Erickson
Bob & Colette Volkema DeNooyer
Greater Ottawa County United Way
Lynne Sherwood Fund of Grand Haven Area Community Foundation for Greater Ottawa County United Way
Dr. & Mrs. Lowell Van De Riet
Gary Verplank
Midge Verplank

LEADERSHIP CIRCLE DONORS

Lighthouse Leadership Circle DONORS

CAPTAIN’S CIRCLE
$2,500-$4,999
Glenn & Janaa Anderson
David Armstrong
James & Joan Brown
Kari & Tanya Chapell
Bob & Colette Volkema DeNooyer
Deborah Erickson
Mark Ericks
Ann Harten
James Houtman
Holly & Erick Johnson
David & Pamela Klein
Kurt Knoth
Randy & Sue Kortering
Scott & Stacey Lubbers
John Mooney
Patrick & Stacy Moran
John Pettit
Mark & Marcela Quigg
Michael Sheehan
P. J. & Kristen Thompson
Kyle & Samantha Verplank
Morye & Kris Wagenmaker
Michael Westra
Donald & Sharon Winser
Anonymous: 3

COMMANDER’S CIRCLE
$1,000-$2,499
Don & Cindy Anderson
Kevin Bailey
Brian Barlets
Shawn Baxter
Scott & Tracy Bekins
Scott Berghorst
Jason Birchmeier
Kevin & Lori Blanding
Jason Bluebaugh
Linda & Steven Boese
Cris Boom-Hing & Marvin Hinga
Tom & Jane Bos
Tom & Laurie Bos
Arend Boetenbrood
Daniel & Deborah Bowen
Douglas & Rebecca Brandt
James & Donna Brooks
Krysta Buthuis
Cheri & Ron Buthe
& Denise Burrows
Timothy Byerly
Julianne Carey
Paul & Tammy Christiansen
Robert J. Cramer & David R. Greer
Michelle & Tom Creswell
Russell & Darla Crouse
Julie Daly
David & Nancy De Jonge
Dominque & Julie DeNooyer
Nicole DeNooyer & Chris Taylor
Guy Descoulx
John & Linda Dice
Dr. John Edlund
James & Diana Elshoff
John Evans
William & Elaine Everson
Daniel Faulkner
Mark & Debra Feyen
Jami Fox
Mr. Corey & Dr. Shelley Freimark
Mary Frein
Rob R. Jill Garrison
Paul & Patricia Geck
Rick & Ann Glasser
John & Martha Gork
Ruth Grassman
Melvina Green
Jefra Grooendyk
Ronald Haan
Peter Haines
Craig & Karen Hall
Edward & Nancy Hanenburg
Craig Hankinson
James Hilliard
Michael Hitnik
Frances Hogsten
Gregory Holmes
Sandra Holzgen
Kerry & Mary Irons
Eric Jipp
Jerry & Debbie Johnston
Dan & Barbara Joldersma
Leslie Jurecko
Jim & Ginger Jurries
Peter & Jeanne Kallo
Dave & Jackie Klein
Mark & Betsy Klest
Dancy D. Komejan
Philip & Lillian Koning
Larry & Jeannie Koons
Mike Koppenol
Robert Koroknay-Palicz
Nathan Kraai
Nicholas Kuhn
Jeff & Kelly Kurburski
Roy Langejans
Tim & Cindy Lawrence
Michael Lieto
Jim & Sarah Lilly
Valerie & Ashley Livingston
Donna Jean Lock
Lynda Logan
Brenda Marzynski
Keith & Lynn Mast
Tyler Matejovitz
Greg & Kate Maybury
Adam McConnell
Tracey McKnight
David Meekhof
Mike & Danene Fenke
Jason Meyer
Alan & Mary Miller
Phyllis & Darel Moreland
Haas & Anita Mulder
Todd Mulder
Wendi Nichols
Paul Olesh
Dr. David Ottenbaker
Bruce Overway
Peg & Jeff Padnos
Mitchel & Karen Padnos
Shani & Jonathan Padnos
Jan & Keith Parratt
Timothy Pennings
Tina Pietrangelo
Jeffrey & Karen Piper
Stewart Pitz
Scott Pouton
Ron & Nancy Purcell
Deb & Ron Ralya
Bob & Andie Rander
Lyn Raymond
Jane & Hurd Reed
Tom & Gretchen Reinsma
Dean & Emily Reisner
Cathy Renn-Bowers
Bruce & Mari Rice
Jonathan & Phyllis Rietberg
Fred & Lyndan Rutan
Andrew Schmidt
David Sedleicky
Peter & Thoendren Shewood
Lisa Sipp
James & Sheila Steffel
Paul Suya
Jeremy Swiftney
Pat & Caryl Thompson
Anita Tucker
Michael Vanderwit
Paul & Marcia VanDusser
Patricia VanDeHege
Michael & Lisa VanOomen
Henry & Cora Visscher
John & Judy Waanders
Alphonso Wallcott
Alice Webb Endowment Fund
Cheryl Weeks
Cynthia Welton
Henry & Louann Werksma
Dennis Wiegand
James Wiertsma
Mark & Lori Wilson
Mike & Penny Zacek
Sheryl Zachowcik
Anonymous: 9

NAVIGATOR’S CIRCLE
$500-$999
Martha Alexander
Ken & Annette Allen
William Andrews
Mike & Candace Angell
Todd Armstrong
Kathleen Avery
Gregory Bait
Kenneth Baker
Steve Ball
Jason Banfield
Chad Barber
Kerry Barkel
Andrea Barry c/o Huntington Bank
Hugh Bartels
Bret Bawden
Lola Beasley
Bari Johnson
Deborah Erickson
Bob & Colette Volkema DeNooyer
Greater Ottawa County United Way
Lynne Sherwood Fund of Grand Haven Area Community Foundation for Greater Ottawa County United Way
Dr. & Mrs. Lowell Van De Riet
Gary Verplank
Midge Verplank

LEADERSHIP GIVING SUMMARY
Average LLC gift:
$692
$946,991
692 Lighthouse leadership gifts: $946,991
165 new and 174 increased: $191,167
Average LLC gift: $1,368
PADNOS has a history of generosity, and Executive Vice President Doug Padnos is no exception. As a Lighthouse Leadership Circle donor as well as a corporate supporter, he said, “I feel fortunate to be able to give back. It’s a tradition and a legacy.”

As a company, PADNOS gives, advocates and volunteers. They run an annual community campaign, several employees serve on our community investment panels and they have a year-round volunteer engagement plan.

As PADNOS makes an impact in the community, they are also benefiting their company by developing leadership skills in their employees. Doug said, “I am grateful for the United Way campaign at Padnos because it has helped our staff develop leadership skills that serve them and our company well, as well as serve the communities in which we operate.”
THANK YOU TO OUR 2017/2018 VOLUNTEERS

BOARD OF DIRECTORS
Lyndsie Post, Next Marketing + Design, Chair
Michael MacPherson, Huntington Bank, Vice Chair
Kevin Hook, Grand Haven Tribune, Secretary
Keith Van Beek, City of Holland, Treasurer
Sarah Lilly, Five Star Real Estate Lakeshore, At-Large
Anna Bednarek, Community Mental Health of Ottawa County
Deborah Erickson, Fifth Third Bank
Brent Hadden, Coopersville Area Public Schools
Pete Haines, Ottawa Area Intermediate School District
Tamara Jalving, Holland
Mike Lieto, Shape Corp.
Melissa Kamara Liggins, Spectrum Health
Randy Kortering, Haworth, Inc.
Rhonda Thompson, JSJ Corporation

FINANCE COMMITTEE
Keith Van Beek, City of Holland, Chair
Lyndsie Post, Next Marketing + Design
Michael MacPherson, Huntington Bank
Bob Rander, Community Representative

VOLUNTEER ADVISORY TEAM
Anna Bednarek, Community Mental Health of Ottawa County
Sherry Martens, Center for Women in Transition

COMMUNITY IMPACT COMMITTEE
Deborah Erickson, Fifth Third Bank, Chair
Anna Bednarek, Community Mental Health of Ottawa County
Patrick Cisler, Lakeshore Nonprofit Alliance/Community SPOKE
Jeanene Kallio, Trans-Matic Manufacturing Co.
Rhonda Dittman, Hudsonville Ice Cream
Randy Kortering, Haworth, Inc.
Sarah Lewakowski, TCM Counseling
Shawn McPherson, Shape Corp.
Mike Mitchell, formerly of American Red Cross

LAKE SHORE HOUSING ALLIANCE EXECUTIVE COMMITTEE
Anna Bednarek, Community Mental Health of Ottawa County, Co-chair
Jennifer Boerman, Community Action House, Co-chair
Liz Keegan, Fair Housing Center of West Michigan
Dan McCrath, formerly of Harvest Stand Ministries
Beth Larsen, Center for Women in Transition
Paula Huyser, Ottawa County Community Action Agency
Kendra Spanjer, Ottawa County Department of Health & Human Services
Laura Driscoll, Good Samaritan Ministries
Stacy Pacanowski, HHI Management

VOLUNTEER CAMPAIGN ACCOUNT MANAGERS
John Gork, Northwestern Mutual
Bill Hamilton, Community Representative
Frank Kennedy, Community Representative
Jerry Morlock, Axios HR/Staffing Inc.
Rick Schaap, Community Representative
Jeff Tayler, Community Representative
Mary VanVels, Luke Bouman Real Estate Team, @Home Realty
Nick Van Zanten, Community Representative
Erin Zylman, Edward Jones Investments

CAMPAIGN CABINET
Mark and Lori Wilson, Campaign Chairs
John Gork, Northwestern Mutual
Steve Groters, Grand Haven Area Public Schools (retired)
Brent Hadden, Coopersville Area Public Schools
Pete Haines, Ottawa Area Intermediate School District
Kevin Hook, Grand Haven Tribune
Sandy Huber, Grand Haven Area Public Schools (retired)
Bari Johnson, The Stanton Group
Randy Kortering, Haworth, Inc.
Sarah Lilly, Five Star Real Estate Lakeshore
Keith Van Beek, City of Holland
## 2017/2018 FINANCIAL REPORT
Fiscal Year April 1, 2017 – March 31, 2018

### UNITED WAY OPERATION:

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration</td>
<td>$227,324</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$356,786</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$584,110</strong></td>
</tr>
</tbody>
</table>

### UW COMMUNITY IMPACT PROGRAMS:

- Volunteer Center
- Impact Program
- Students Live United
- Lakeshore Housing Alliance
- Housing Initiative

**TOTAL** $624,642

*United Way provides administration services for Allegan County United Way, and approximately $125,000 of these expenses appear in our audit. However, the Allegan portion is paid for with Allegan revenue.

**United Way funds approximately 60 programs, initiatives and collaboratives that improve lives in our community. A few of these programs are internal to United Way operations and as such show as "expenses" in the IRS auditing model. They are, however, Community Impact programs, providing great benefit to thousands of Ottawa County individuals.

### REVENUE FOR COMMUNITY IMPACT

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campaign</td>
<td>$2,301,538</td>
</tr>
<tr>
<td>Sponsorship/Other</td>
<td>$234,321</td>
</tr>
<tr>
<td>Grants</td>
<td>$186,122</td>
</tr>
<tr>
<td>Investment Income</td>
<td>$80,643</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$2,802,624</strong></td>
</tr>
</tbody>
</table>

### COMMUNITY IMPACT (CI)

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner Program Investment</td>
<td>$1,407,422</td>
</tr>
<tr>
<td>Collaborative/Initiative Investment</td>
<td>$50,000</td>
</tr>
<tr>
<td>UW Community Impact Programs</td>
<td>$624,608</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$1,981,730</strong></td>
</tr>
</tbody>
</table>

**TOTAL IN-KIND BENEFIT TO COMMUNITY**

- Value of UW Volunteerism      | $3,895,906 |
- In-kind Agency Support        | $23,884    |
| **TOTAL**                      | **$3,919,790**|

**TOTAL $ LEVERAGED INTO COMMUNITY THROUGH UNITED WAY**

- Dollars Leveled/Matched       | $1,726,717 |
- UW Stability Programs         | $951,652   |
| **TOTAL**                      | **$2,678,369**|

**TOTAL COMMUNITY IMPACT** $8,579,889

### RETURN ON INVESTMENT

- For every $1 we raise through campaign we create $3.70 in Community Impact
- United Way’s total community impact for the 2017/2018 fiscal year was $8.58 million

Lakeshore Middle School students planted hundreds of trees during Junior Day of Caring.
THANK YOU TO OUR TOP TWO CAMPAIGN COMPANIES OF 2017-18

GREATER OTTAWA COUNTY UNITED WAY STAFF

Patrick Moran, President
Lori Banaszak, Office Manager
Liz DeLaLuz, Vice President of Community Impact
Hillary Hovinga, Director of Marketing and Communications
Erin Kamphuis, Finance Associate
Kelly Kean, Chief Financial Officer
Shannon LaHaie, Vice President of Volunteer Engagement
Kamille Massey, Students LIVE UNITED Program Coordinator
Tracy Plummer, Vice President of Annual Campaign
Lyn Raymond, Director of the Lakeshore Housing Alliance
Amanda Telgenhof, Campaign Manager
Louann Werksma, Director of Major Gifts and Planned Giving

THANK YOU 2017-18 LIVE UNITED SPONSORS

HAWORTH®

PLATINUM

GOLD

SILVER

Barber Ford  ITEX / West MI Barter Co., Inc.  PADNOS  Two Men and a Truck  Varnum Law

www.OttawaUnitedWay.org

Holland Office
115 Clover St., Suite 300
Holland, MI 49423
616.396.7811

Grand Haven Office
700 Fulton St., Suite B
Grand Haven, MI 49417
616.842.7130