

# LEADERS LIGHT THE WAY

*Double your donation and double your impact in the community with a first-time or increased leadership gift!*

- › Join the lighthouse leadership circle when you (and other members of your household, combined) give \$500 or more per year.
- › When you give at the lighthouse leadership circle level for the first time, the amount of your donation is doubled. When you increase your leadership gift, the amount of the *increase* is doubled. This \$80K match is provided by 12 generous donors, but they won't give until you give, so please help us meet the challenge.
- › For every \$1 you donate, United Way creates \$3.70 in community benefit.
- › Your gift touches the lives of 1 in 4 residents of Ottawa County, and makes an impact in the areas of education, health, financial stability/basic needs and affordable housing.

*Lighthouse Leadership Circle members receive recognition on our website and in our annual report and an invitation to our annual leadership appreciation event. Photos from last year's event are below.*



Virginia and Mike Conklin



Guests gathered at Macatawa Legends Golf & Country Club



Guests and several staff members catching up



Board members Mike Lieto and Sarah Lilly with President Patrick Moran (center)



*Join the Circle at one of the following giving levels:*

**Navigator's Circle**  
\$500-\$999

**Commander's Circle**  
\$1,000-\$2,499

**Captain's Circle**  
\$2,500-\$4,999

**Admiral's Circle**  
\$5,000-\$9,999

**Beacon Society**  
\$10,000 and up

## *How do I give?*

You may give through your employer's workplace campaign, or visit [www.OttawaUnitedWay.org](http://www.OttawaUnitedWay.org) and click "Donate."

The members of the 2017-2018 Lighthouse Leadership Circle can be found in our 2018 Impact Report: [www.ottawaunitedway.org/impact-report](http://www.ottawaunitedway.org/impact-report)

[www.OttawaUnitedWay.org](http://www.OttawaUnitedWay.org)



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