Greater Ottawa County United Way supports, develops and implements a range of impact solutions that **improves lives** and creates **stronger communities**.

**WHAT’S INSIDE**

- Impact in Ottawa County 3
- Community Investment Fund 4
- Advocate Spotlights 5
- Lakeshore Housing Alliance 6
- Volunteer Engagement 7
- Volunteer Spotlights 8
- Students in Our Community 9
- Campaign Partners 10
- Give/Donor Spotlight 11
- Lighthouse Leadership/Spotlight 12-13
- Thank You 14
- Financial Report 15

Cover: Shape Corp. employees were featured in United Way advertising during August of 2018 as part of their Pinnacle Sponsorship. Inside: Volunteer groups from Huntington Bank and Macatawa Bank worked together to spruce up Sanctuary Woods.
MAKING AN IMPACT IN OTTAWA COUNTY  Impact from April 1, 2018 - March 31, 2019

4,855 people in Ottawa County were impacted by our funded Education programs

26,165 people in Ottawa County were impacted by our funded Financial Stability and Basic Needs programs

23,913 people in Ottawa County were impacted by our funded Health programs

7,361 people in Ottawa County were impacted by our funded Housing programs

62,294 people in Ottawa County were impacted by our funded programs and partnerships in the 2018-2019 fiscal year.

COMMUNITY INVESTMENT BY THE NUMBERS

50+
community investment volunteers

16
CI volunteers serving 10+ years

10
community investment panels

51
local nonprofit programs funded

38
agencies receiving funding
United Way’s Community Investment Fund creates the building blocks for a better life for all by supporting 51 health and human service programs run by 38 local nonprofit agencies. United Way also runs six internal programs, which address community needs.

EDUCATION
- ARC – Advocacy & Resource Center
  - Supported Parenting
- Boys & Girls Club of Greater Holland
  - Power Hour
- Community Action House
  - EPIC (Empowering People In our Community)
- Good Samaritan Ministries
  - Faith in Youth Americorps & Program
- Grand Haven Area Community Foundation
- TCAN College Advisor
- Grand Haven Area Public Schools
  - Community CHILL
- Hope College
  - CASA/Step Up
  - TRiO Upward Bound
- Latin Americans United for Progress
  - Youth Leadership
  - Adult Education Services
- Zeeland Public Schools
  - Zee Bus

FINANCIAL STABILITY/BASIC NEEDS
- American Red Cross of West Michigan
  - Disaster Relief
- Child Development Services of Ottawa County, Inc.
  - Affordable Day Care
- Children’s Advocacy Center
  - Assessment/Intervention
- Community Access Line of the Lakeshore
  - 211
- Community Action House
  - Stabilization Service - Ottawa County
- Feeding America West Michigan
  - Mobile Food Pantries
- Four Points Center for Successful Aging
  - Unmet Health Cost
- Harvest Stand Ministries
  - Basic Needs
- Legal Aid of Western Michigan
  - Free Civil Legal Services
- Little Red House, The
  - Scholarships for Adult Day Care & Transportation
- Love INC of Allendale
  - Transportation Assistance Program
- People Center, The
  - Food Pantry
- Ready for School
  - Preschool Access, Navigation, Tuition and Transportation Assistance
- Resilience (Formerly CWIT)
  - Domestic Violence
  - Sexual Assault
- Salvation Army, The (Grand Haven)
  - Emergency Social Services
- Mediation Services
  - Ottawa Child and Family Mediation
- Mosaic Counseling (Formerly TCM Counseling)
  - Mental Health Counseling
- NEO Forum (Northeast Ottawa Forum)
  - Education, Prevention and Treatment Services
- NORA (Northwest Ottawa Recreation Authority)
  - Recreation Summer School
- OAR (Ottagan Addictions Recovery)
  - Addiction Treatment & Recovery Support - Ottawa
- Resilience (Formerly CWIT)
  - Prevention
- Tri-Cities Family YMCA
  - Day Camp/Child Care

HEALTH
- Arbor Circle
  - Counseling & Supportive Services - Ottawa
  - Ottawa County Prevention
- Association for the Blind & Visually Impaired
  - Blindness & Low Vision Rehabilitation - Ottawa
- Big Brothers Big Sisters of the Lakeshore
  - Community Based Mentoring
- Boy Scouts of America, President Ford Council
  - Comprehensive Youth Development
- Children’s Advocacy Center
  - Prevention
- City on a Hill Ministries
  - Health Clinic
- Girl Scouts of Michigan Shore to Shore
  - Leadership Experience
- Grand Haven Department of Public Safety
  - TEAM (Teaching, Educating and Mentoring)
- LEDA (Lakeshore Ethnic Diversity Alliance)
  - Calling All Colors
  - Migrant Mentoring

HOUSING
- Good Samaritan Ministries
  - Community Housing Partnership
- Ladder Homes
  - Supportive Independent Living Housing
- Legal Aid of Western Michigan
  - Free Housing Legal Services
- People Center, The
  - Transitional Housing
- Resilience (Formerly CWIT)
  - Supportive Housing
- Salvation Army, The (Grand Haven)
  - Emergency Housing Assistance

UNITED WAY PROGRAMS
- Greater Ottawa County United Way
  - Lakeshore Housing Alliance
  - Students LIVE UNITED
  - Ottawa County Volunteer Center
  - FamilyWize Prescription Assistance
  - My Free Taxes
  - My Smart Money

$469K + in refunds received by Ottawa County residents with MyFreeTaxes in 2018

$398K + amount saved by Ottawa County on prescriptions through FamilyWize in 2018
COMMUNITY PARTNER ADVOCATE SPOTLIGHT: RESILIENCE

Although their name has changed, the mission of Resilience (formerly Center for Women in Transition) hasn’t: Respond to, reduce and prevent domestic and sexual violence. Executive Director Beth Larsen shared the process behind the name change, which involved stakeholders, including survivors themselves, “Eliminating domestic and sexual violence in our community requires bold leadership. And while domestic and sexual violence still disproportionately impacts women, we do not believe it’s exclusively a woman’s issue to solve. We sought an identity that would invite men into our mission as allies walking alongside us in our efforts to end domestic and sexual violence.”

Resilience offers services such as individual support, emergency shelter, supportive housing, legal advocacy and trauma therapy. In addition, they actively work with students through prevention programs such as Coaching Boys into Men, Athletes as Leaders, Girls on the Run and LIVERESPECT Coaching Healthy & Respectful Manhood. These programs provide opportunities for kids and teens to build character and learn about positive self-image and relationships.

In 2018, a Survivor Advisory Council was formed with nearly 30 survivors engaged. The Council gathers every other month to support one another and work for advocacy, policy change and accountability. Beth Larsen said, “Never before have the voices of survivors been more amplified in our organization.” An active member of the Survivor Advisory Council said, “Knowing you are safe; knowing you are seen, heard and supported; and knowing together we are making a difference for survivors, brings healing to oneself.”
The Lakeshore Housing Alliance (LHA), a program of United Way, is a collaborative group of 30 organizations and individuals dedicated to identifying needs, developing coordinated strategies and advocating for safe, accessible, affordable housing in Ottawa County. The LHA addresses the needs of persons experiencing homelessness by ensuring there are adequate resources available for those most in need.

MAKING AN IMPACT

› Resilience (formerly Center for Women in Transition) was awarded, through the annual HUD Continuum of Care funding competition, an additional $55,813 for homeless services to victims of domestic violence.

› Community Action House (CAH) and First United Methodist Church of Holland (FUMC) have partnered to create Refresh: Hygiene and Hope which offers free showers, mail service, and drop-in center for people experiencing homelessness and housing instability.

› The Lakeshore Housing Alliance established the Interagency Services Team (IST), a collaboration of homeless services providers with an inventory of permanent supportive housing or financial assistance to address the barriers facing those most in need of housing.

› Ottawa County was awarded an additional $10,000 in the 2018-2019 grant year from the Michigan State Housing Development Authority by reaching performance incentives for the Emergency Solutions Grant.

› The Lakeshore Housing Alliance publishes a bi-monthly dashboard to educate the community about progress in ending homelessness.

› Good Samaritan Ministries is leading the effort, with a $120,000 3-year grant from Housing Next, to provide nonprofit property management services to landlords willing to partner with agencies providing rental assistance and permanent supportive housing to people in housing crisis.

Find the LHA Dashboards online: OttawaUnitedWay.org/dashboards
VOLUNTEER ENGAGEMENT
In the 2018/2019 fiscal year

9,922
volunteers

107,375
volunteer hours

$2,681,088
value of volunteer hours

DAY OF CARING | 9.20.18
› 1,200+ volunteers
› 45 projects in Ottawa County
› $211,900 in volunteer labor

Above left: Volunteers at Salvation Army provided more than 550 backpacks to local kids during the Stuff the Bus giveaway. Above right: Volunteers from DeLong and Brower helped remove invasive species from Ottawa County Parks during Day of Caring. Below: Health Pointe employees sorting books at the OAISD on Day of Caring.


United Way Relationship Managers removed invasive species and cleaned up the trails at Duncan Park during Day of Caring in Sept. 2018.
2019 Volunteer of the Year Chris Steng was born and raised in Grand Haven. He graduated from the United States Naval Academy, earned his commission as an Ensign in the United States Navy and received many honors during his service.

Chris currently gives back to the community by coaching youth soccer, giving blood through the Red Cross and serving in the following ways: as a United Way Community Investment Panel Leader, a Grand Haven Memorial Day Association Officer, a Chamber of Commerce Ambassador, a Folds of Honor Michigan Chapter, a member of Rotary Club of Grand Haven, Vice Chair of the YMCA, a Grand Haven Area Public Schools Board Trustee. He also co-chaired the Grand Haven Reimagine 2.0 community project with his wife, Kristi.

Haworth, Inc. has been a key supporter of Greater Ottawa County United Way throughout its history. They provide support in many ways by giving, advocating and volunteering.

Haworth consistently provides a large group of volunteers for United Way’s annual Day of Caring event in September. In addition to its corporate support of United Way, individual Haworth associates have served and continue to serve on our board of directors, community investment panels and as relationship managers.

Haworth’s commitment to the community is clear, and its support of volunteer engagement as an organization and among its associates is making an impact in Ottawa County and beyond.
In April and May of 2019, nearly **1,000 students** from White Pines Intermediate School and Lakeshore Middle School in Grand Haven volunteered for **Junior Day of Caring**. Students volunteered at **25+ local nonprofit organizations and parks** during this time.

**Students Live United**

*A program of Greater Ottawa County United Way*

United Way's **Students LIVE UNITED** program provides high school students in Ottawa County with the tools and support to locate volunteer opportunities, track their hours and earn recognition for their investment in our community.

**400+ students** were involved in SLU this year, and **10 seniors** received awards.

Alexa McVoy (left) of Grand Haven High School earned the Students Live United Award for volunteering the most hours during the 2018-2019 school year. She's pictured here at United Way's Celebration event with SLU Coordinator Jacquelyn Bennett.
THANK YOU TO OUR CAMPAIGN PARTNERS

Top organizations exemplify year-round engagement, and are awarded for their impact in the areas of giving, advocating and volunteering. Award-winners are identified as: Community Builder, Gold, Silver.

A.D. Bos Vending Services
AAA Michigan
American Express
Anderson Technologies
Arbor Circle
Area Community Service
Employment & Training
AT&T
Automatic Spring Products Corporation
Bank of America
Barber Ford
Bekins Audio/Video & Appliance, Inc
Benteler Automotive
Border States Electric
Boy Scouts of America - President Gerald R. Ford Council
Brilliance Audio, Inc.
Catholic Charities West Michigan
Challenge Manufacturing
Chemical Bank
Child Development Services of Ottawa County
Children's Advocacy Center
City of Coopersville
City of Ferrysburg
City of Grand Haven
City of Holland
City of Zeeland
Comerica
Community Action House
Community Shores Bank
Consumers Credit Union
Consumers Energy
Coopersville Area Public Schools
County of Ottawa
Dake/a JSJ Business
Davenport University
DeLong & Brower, P.C.
DeNooyer Chevrolet Inc.
Dryer Architectural Group
Elzinga Volkers
Employees of Holland Board of Public Works
Enterprise Rent A Car
Falcon Corporation
Farmers Insurance Group
Federal Express
Fifth Third Bank
First National Bank of Michigan
FirstEnergy Corp.
Flex
Gazelle Sports
General Electric
General Motors Corporation
GHSP/a JSJ Business
Girl Scouts Shore To Shore
Glik's
Global Technologies
Good Samaritan Ministries
Goodrich Quality Theaters
Gordon Food Service
Grand Haven Area Public Schools
Grand Haven Board of Light & Power
Grand Haven Custom Molding
Grand Valley State University
Great Lakes Castings LLC
Greater Ottawa County United Way
Haworth, Inc.
Health Pointe
Hekman Furniture
Herman Miller Cares
Herrick District Library
Holland Charter Township
Holland Hospital
Hope College
Horizon Bank
Howard Miller
Hudsonville Ice Cream
Hudsonville Public Schools
Huntington Bank
I'Move
IBM
Independent Bank
ITW Drawform
Jeanette Brownson Properties
John Deere
Johnson Controls
JP Morgan Chase
JSJ Corporation
Ladder Homes
Lake Michigan Credit Union
Legal Aid of Western Michigan
Lexmark
LightCorp
Loutit District Library
Macatawa Bank
Magna
Manpower
Meijer
Mercantile Bank of Michigan
Michigan Gas Utilities
Michigan West Coast Chamber of Commerce
Mosaic Counseling (Formerly TCM Counseling)
Nationwide
New Holland Brewing
Next Creative
North Ottawa Community Health System
Northwestern Mutual
O'Reilly Auto Parts
ODL, Inc.
Ottagan Addictions Recovery, Inc.
Ottawa Area Intermediate School District
PADNOS
Perrigo Company
Pfizer, Inc.
Plante & Moran, PLLC
PNC Bank
R & R Specialties
Resilience (Formerly CWIT)
Ridgeview Industries
Robert W Baird & Co
ROL USA, Inc.
Russ’ Restaurant
Rycenga Building Center
Ryder System, Inc.
SAF-Holland, Inc.
Schneider Transportation
Schoften Fant
Sekisui Polymer Innovations
Semco Energy, Inc.
Shape Corporation
Spartan Stores, Inc.
Spectrum Health
Spectrum Health Zeeland Community Hospital
Spring Lake Public Schools
Spring Lake Township
Stanco Metal Products, Inc.
State Employees Charitable Campaign
Target
Tennant Company
The Chamber of Commerce - Grand Haven, Spring Lake, Ferrysburg
The People Center
The Salvation Army, Grand Haven
Thermotronics Industries Inc.
Tri-Cities Family Y.M.C.A.
Underwriters Laboratory
United Federal Credit Union
United Health Group
United Parcel Service
Varnum Law
Walgreens
Walmart
Warner, Norcross & Judd
West Michigan Community Bank
West Michigan Molding, Inc.
West Ottawa Public Schools
Western Michigan Fleet Parts
Whirlpool Corporation
Woodward, Inc.
Zeeland Architectural Components
Zeeland Farm Services
Zeeland Public Schools

Health Pointe employees had fun during their United Way campaign with a pie-in-the-face game.
Franco and Alessandra Bianchi moved from their native Italy to Michigan in February of 2002 for an executive position offered to Franco by Haworth Inc. Franco is currently the CEO and President of Haworth Inc., and the couple has embraced the local community and supported United Way since 2007.

In 2018, Alessandra launched Realty Bianchi (working with Coldwell Banker Woodland Schmidt in Holland), and she pledged her company’s first profits to the Ottawa County Leadership Challenge. Thanks to Realty Bianchi’s success, she was one of four donors who increased the county-wide challenge from $80,000 to $93,500 for the 2018-19 campaign year. The additional dollars were used to help United Way attract young leaders (donors under 40 who give $250-$499), matching their gifts up to $500.

“We have always supported the community where we live in different ways and taught our sons to be generous givers as well,” said Alessandra. “When United Way asked us to help encourage the next generation of leaders in Ottawa County, I was pleased to dedicate the results of my newly launched business to that worthwhile cause. The challenge also motivated me to work hard to reach that first goal.” The young leader challenge was a success... adding 99 new young leaders to the Lighthouse Leadership Circle. Their giving, advocating, and volunteering will form the foundation of Ottawa County’s future.

CHALLENGE DOLLARS DEVELOP NEW GENERATION OF LEADERS

In 2018, the Ottawa County Leadership Challenge entered its third year with more dollars... and a new dimension designed to attract the next generation of community leaders (those who donate $500 or more to the annual campaign). Thanks to four new donations to the challenge pool—from Don & Cindy Anderson, Alessandra Bianchi [see story above]; Jim & Donna Brooks and Mark & Lori Wilson—the challenge grew to $93,500 for the 2018-19 campaign. In addition to matching all new and increased leadership donations, the challenge “rounded up” to $500 all gifts from people born in 1978 or after who gave between $250 and $499. As a result, we welcomed 99 new young leaders to the Lighthouse Leadership Circle. In all, 670 leadership gifts accounted for $906,320 of the total raised in the campaign ... and $149,066 came from new and increased leadership gifts.

$2.07MIL Raised during the 2018/2019 Annual Community Campaign

$7.56 MIL Community Benefit leveraged by United Way

$1=$3.50 For every dollar donated, the community receives $3.50 in Community Benefit
Lighthouse Leadership Circle Donors

**BEACON SOCIETY $10,000+**
Francesca & Alessandra Bianchi & Realty Bianchi
Loutit Foundation
Tony Gage
Dick & Ethie Haworth
Matthew & Jennifer Haworth
Family Advised Fund
Bari Johnson
Diane & Larry Kooker
Steven & Sandra Moreland
Lynne Sherwood Fund for Greater Ottawa County United Way of Grand Haven Area Community Foundation
Dr. & Mrs. Lowell Van De Riet
Gary Verplank
L. J. Verplank
Anonymous (1)

**ADMIRAL’S CIRCLE $5000-$9,999**
Shawn Baxter
Jeff & Tammy Beswick
James & Donna Brooks
David & Susan Couch
Pat & Kathy DeShaw
Keith & Mary De Witt
Martha Erickson
Happy Fox
Tom & Phillipi Garrison
Phillip & Karen Groenhoef
Mary Jacobson
Nelson & Lana Jacobson
Dorothy Johnson
Buzz & Lisa Miller
John Mooney
Joe & Dianne Patterson
Kyle & Samantha Verplank
Tony & Monica Verplank
Mark White
Anonymous (1)

**CAPTAIN’S CIRCLE $2,000-$4,999**
Glenn & Janan Anderson
Don & Cindy Anderson
Karl & Tanya Chapel
Roberta J. Cramer & David R. Greer
Bob & Colette Volkema DeNooyer
Ann Harten
David & Pamela Klein
Scott & Stacey Lubbers
David Meekhof
Patrick & Stacy Moran
Jeff & Cindy Olds
John W and Ginny Reifel
P. J. & Kristen Thompson
Morey & Kris Wagenmaker
Mark and Lori Wilson
Donald & Sharon Winser
Anonymous (3)

**COMMANDER’S CIRCLE $1,000-$2,499**
Kurtis Abraham
Michelle Adkins
Kevan Ales
Scott & Tracy Bekins
Timothy Benningfield
Jason Birchmeier
Kevin & Lori Blanding
Jason Blubaugh
Lynn Bluhm
Linda & Steven Boeve
Cris Boon-Hinga & Marvin Hinga
Tom & Jane Bos
Tom & Laurie Bos
Arend Kollenbrouber
Dr. Daniel & Deborah Bowen
Robert Brink
Jim & Jean Brown
Steve & Kristyl Mulhuis
Cheri & Ron Butije
Brad & Denese Burrows
Julianne Cary
Paul & Tammy Christiansen
Michelle & Tom Creswell
Russell & Darla Crouse
Julie Daly
Lori DelBie
David & Nancy De Jonge
Dominique & Julie DeNooyer
Nancy De Nooyer & Chris Taylor
Ronald & Bonnie Dozeman
John Edlund
Stephanie Eiler
James Elshoff
Deborah Erickson
Mark Ericks
John Evans
Marc Falcon
Daniel Faulkner
John Feinlecy
Mark & Debra Feyen
Bill & Darcy Fluharty
Janis Fries
Mr. Corey & Dr. Shelley Freimark
Joy Gaasch
Rob & Jill Garrison
Paul & Patricia Geick
John & Martha Gork
Ruth Grasman
Mehrin Green
Jefra Groendyk
Ronald Haan
Peter Haines
Craig & Karen Hall
Edward & Nancy Hanenburg
Craig Hankinson
Brad Haverkamp
Kurt & Jayne Heringhaus
James Hiliard
Michael Hnatuk
Francesco Hoopes
Gregory Holmes
Brian Holmes
Marlene Holstine
Sandia Hogen
Kerry & Mary Irons
Eric Jorg
Mark & Carol Johnson
Holly & Erick Johnson
Jerry & Debbie Johnston
Dan & Barbara Joldersma
Jim & Jerry
Peter & Jeanene Kallio
Kelly Kean
Brian & Jennifer Kobi
Philip & Celeste Koning
Larry & Jeanie Koops
Mike Koppelen
Sandra Kortel
Randy & Sue Kortering
Kathy Kremer & Paul Schultz
Nicholas Kuhn
Jeff & Kelly Kurkowski
Rob Langejans
Tim & Cindy Lawrence
Tina & Mark Leener
Matt & Wendy Leonard
Mike & Lindsey Lieto
Valerie & Ashley Livingston
Donna & Jean Lock
Michael & Jamie MacPherson
Nicholas Marcinkowski
Deborah Marshall
Brenda Marzynski
Susan Masri
Brooke McKinney
Mike & Retnee Menke
Jason Meyer
Alan & Mary Miller
Phyllis & Darrel Moreland
Paul Olesh
Jonathan & Shani Padnos
Peg & Jeff Padnos
Mitchell & Karen Padnos
Norman Payne
Norton & Patricia Peet
Timothy Pennings
Tina & Anteneto
John Pimmel
Robert & Cindy Pocock
Scott Poelton
Ron & Nancy Purcell
Bob & Ander Rander
Carolyn Raymond
Tom & Gretchen Reinsma
Cathy Ren Bowers
Jonathan & Phyllis Rietberg
Tom & Tracy Robbins
Michelle Robinson
Fred & Lynn Rutan
Peter & Gorden Sherwood
Lisa & Trudy Shulman
Johnna & Travis Staat
James & Sheila Steffel
Bruce Stewart
Gregory Stroh
Bridget Marie Tremaine
Anita Tucker
Barbara VanHeest
Michael & Lisa VanOmmen
Ben Van Sloaten
Henry & Cora Visscher
Christopher Walcott
Jill Walcott
Alice Webb Endowment Fund
of the Community Foundation
of the Holland/Zeeland Area
Cheryl Weeks
Cynthia Welton
Gary & Elisabeth Welton
Henry & Louann Werksma
Dennis Wieand
James Wiersma
Michael & Penny Zacek
Sheryl Zajeczowski
Anonymous (12)

**NAVIGATOR’S CIRCLE $500-$999**
Laura Aiken
Ken & Pam Allen
Kurtis Andree
Todd Armstrong
Kathleen Arviss
Steve & Deb Ball
Kerrie Barney
Andrea Barry
Hugh Bartels
Beth Badwen
Laura Beasley
Paula & Heath Bedford
Anna Bednarek & James Smothers
Matthew Belloumin
Kevin & Barbara Berkov
Cindy & Joe Beck
Amanda Betts
Kelli Beyer
Michael Bialowas
Terry Billman
James Bishop
Ken Bonney
Eric Boomsma
Terri Bos
Janet & Naomi Bosch
Kimberly Bosch
John Bouws
James Bowden
Iselle Bracey
Adam Briggs
Heather Brollick
Tyler Brotherton
Kerry Brozyna
Bob & Karen Chapman
Susan Cherry
Leith Childress
Cassie Chios
Keith Clement
Robert Cloutier
Mr. & Mrs. Matt Coleman
Cathy Collins
Timothy Conroy
Larry & Connie Corriveau
Rob Crane
Caitlin Cunningham
Steven Curtis
Joe & Lisa Danicek
Aaron & Angelene Dean
Ryan DeBoer
Joseph DeGraves
Kelly Dekker
Liz DelAuz
Ivan Denson & Chantel Jones-Denson
Cheryl Devereaux
Elizabeth Dietrich
Jerry & Diane Di Trapani
Rhonda Dittman
David Dora & Tammera Harmeson
Josh & Dovie Crystal Pickard
Charles Dreyer
Jeffrey Edwaard
Dakota Edwards
Sherry Egan
Thomas Eggebeen
Candace Epperly
Joshua Erb
Jon Eslick
Espaniyo
William & Elaine Evenson
Steve & Mary Jane Evink
Bert Fairchild
Kristen Farmer
Natalie Fedewa
Peter Feldpauch
Yvette Fontaine
Paul & Beth Foulkes
James Fraley
Kevin & Gina Ganczarz
Cheryl Garrison
David Geick
Joanne Gibson
Scott & Wendy Glasgow
Jacob & Kristen Glick
Timothy Gork
Lisa Greenwood
Karen & Mitch Grissen
Scott Groenhaide
Cara Guzman
Brent & Laura Hadden
Morgan Hailstone
Randall & L. & Therese A. Hansen
Mark Hake
Gerald Hardison
Dale Harken
Alan Hayen
Conrad Heckel
Robert Hendrickson
Gregory Herda
Jack Hessel
Elizabeth Higgins
Barbara Hill
Antonio Hinojosa
Matthew Howeska
Bruce Hoeve
Jon & Richelle Hofman
Steven Hornich
Amy Hosford
Hillary Hovinga
Thomas Howell
David Huisman
Paul & Sandy Huber
Angela Hupick
Andrew Ingall
Dana Inglis
Brandee Jackson
Joseph James
Hannah James
Cathy Johnson
Ron Johnson
Charlene Johnson
Jeremy & Carolyn Johnston
Roger & Susan Jonas
Kirsi Jones
Brian Jorgensen
James Kalinosky
Jimmie & Melissa Liggins
Marina Karassellios
Adam Kelly
Ethan Kelly
David & Sandra Klaassen
Kris Klahrbor
Amanda & Timothy Klinger
Julie Koning
Joani Koooker
Sharon Kopka
Del & Bonnie Krueger
Janet Laing
Derrick Lama
Michael Lawson
Steve Lawson
Fei Lee
Christopher LeFeaive
Staci LeFurge
Jared LeMaire
Ashlyn Lemieux
Ben & Sarah Lewakowski
Myron Lewis
Jim & Sarah Lilly
Ashley & Valerie Livingston
Bud & Mary Lothschutz
Nathan Lowery
Gwen Luban
David Lumm
Shirley Lynema
Peter Mack
Mae Mackenzie
Angelo & Laura Marasco
Thomas Martin
Daniel & Wynne Martin
Greg & Kate Maybury
Fred McClellan
Paul McCormick
Kevin Meagher
Thomas Meeuwson
Bob Merril
Fred & Terri Meyer
Philip & Gloria Meyer
Tamara Miliozzi
Jose & Diana Miereles
Julie Mitchell
Cindy & Eric Moe
Renée Molyneux
Steven Morales
Jonathan Mulder
Haans & Anita Mulder

4-STAR CHARITY NAVIGATOR RATING RECEIVED
Greater Ottawa County United Way is rated as a Four Star Charity by Charity Navigator. This is the highest rating a charity can receive and means the charity exceeds industry standards and outperforms most charities in its cause.

![Four Star Charity](image-url)
At United Way’s annual LIVE UNITED Celebration event in March, Consumers Energy was presented with the G.W. Haworth Strength of the Community Award. This “lifetime achievement award” recognizes an organization, family, couple, or individual that exemplifies United Way’s leadership spirit of volunteering, philanthropy and community decision-making.

Consumers Energy is Michigan’s largest energy provider, and serves more than 75,000 homes and businesses in Ottawa County. Their company, foundation, employees and retirees provided over $125,000 to nonprofit organizations in Ottawa County last year. They also volunteer in the communities they serve, including United Way’s Day of Caring and Stuff the Bus Backpack and School Supply Drive. Consumers Energy believes strongly in United Way’s impact work throughout the state. In 2018, Consumers’ employees, retirees, company and foundation contributed nearly $1 million to support United Ways in Michigan.
THANK YOU TO OUR 2018/2019 VOLUNTEERS

BOARD OF DIRECTORS
Michael MacPherson, Huntington Bank, Chair
Keith Van Beek, City of Holland, Vice Chair
Deborah Erickson, Fifth Third Bank, Treasurer
Kevin Hook, Community Member, Secretary
Lyndsie Post, DWH, LLC, At-Large
Jim Bachmeier, Grand Valley State University
Anna Bednarek, Community Mental Health of Ottawa County
Brent Hadden, Coopersville Area Public Schools
Pete Haines, Ottawa Area Intermediate School District
Frances Hogsten, Haworth, Inc.
Mike Lieto, Shape Corporation
Melissa Kamara Liggins, Spectrum Health
Rhonda Thompson, JSJ Corporation

LAKESHORE HOUSING ALLIANCE EXECUTIVE COMMITTEE
Anna Bednarek, Community Mental Health of Ottawa County, Co-Chair
Jennifer Boerman, Co-Chair
Julie Cnossen, Arbor Circle
Laura Driscoll, Good Samaritan Ministries
Paula Huyser, Ottawa County Community Action Agency
Liz Keegan, Fair Housing Center of West Michigan
Beth Larsen, Resilience
Kendra Spanjer, Dept. of Health and Human Services
Laura Driscoll, Good Samaritan Ministries
Stacy Pacanowski, HHI Management

FINANCE COMMITTEE
Deborah Erickson, Fifth Third Bank, Chair
Michael MacPherson, Huntington Bank
Bob Rander, Community Representative

VOLUNTEER CAMPAIGN ACCOUNT MANAGERS
Wayne DeBruyn, CFP, Wealth Advisor, Hilliard Lyons
John Gork, Financial Representative, Northwestern Mutual Financial Network
Bill Hamilton, Community Representative
Frank Kennedy, Community Representative
Jerry Morlock, Director of Business Development, Axios HR/Staffing Inc.
Kevin O’Keefe, Banking Center Manager, Chemical Bank
Rick Schaap, Community Representative
Stacey Workman, Financial Advisor, Edward Jones Investments
Erin Zylman, Financial Advisor, Edward Jones Investments

COMMUNITY IMPACT COMMITTEE
Deborah Erickson, Fifth Third Bank, Chair
Anna Bednarek, Community Mental Health of Ottawa County
Patrick Cisler, Lakeshore Nonprofit Alliance/Community SPOKE
Brent Hadden, Coopersville Area Public Schools
Jeanene Kallio, Trans-Matic Mfg. Co., Inc.
Rhonda Dittman, Hudsonville Ice Cream
Sarah Lewakowski, Mosaic Counseling

VOLUNTEER ADVISORY TEAM
Anna Bednarek, Community Mental Health of Ottawa County
Sherry Martens, Resilience

**Fiscal Year April 1, 2018 – March 31, 2019**

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### United Way Operation:

<table>
<thead>
<tr>
<th>Expense Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration*</td>
<td>$410,656</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$378,453</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$789,109</strong></td>
</tr>
</tbody>
</table>

### UW Community Impact Programs:

- Volunteer Center
- Impact Programs
- Students Live United
- Lakeshore Housing Alliance
- Housing Initiative Fund

**Total:** $762,244

*Includes the cost of administration of Allegan County United Way partnership.

**Several United Way programs that had previously been funded as initiatives were reclassified as program in our budget and audit. These programs now show as Operational Expenses in the IRS auditing model. They are, however, Community Impact programs.

**Value of services received by community partners at no charge.

**Dollars/grants that are generated by United Way, and invested directly into community or given to community programs because of United Way’s investment in that program.

### Total $ Invested in CB Programs:

<table>
<thead>
<tr>
<th>Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner Program Investment</td>
<td>$1,379,793</td>
</tr>
<tr>
<td>Collaborative/Initiative Investment</td>
<td>$12,500</td>
</tr>
<tr>
<td>UW Community Impact Programs**</td>
<td>$762,244</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$2,154,537</strong></td>
</tr>
</tbody>
</table>

### Total In-Kind Benefit to Community:

<table>
<thead>
<tr>
<th>Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value of UW Volunteerism</td>
<td>$2,651,088</td>
</tr>
<tr>
<td>In-kind Agency Support***</td>
<td>$26,282</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$2,677,370</strong></td>
</tr>
</tbody>
</table>

### Total $ Leveraged into Community Through United Way:

<table>
<thead>
<tr>
<th>Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dollars Leveraged/Matched****</td>
<td>$1,726,717</td>
</tr>
<tr>
<td>UW Stability Programs</td>
<td>$1,003,782</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$2,730,499</strong></td>
</tr>
</tbody>
</table>

### Total Community Benefit:

**Total Community Benefit:** $7,562,406

---

### Return on Investment

- For every $1 we raise through campaign we create $3.50 in Community Benefit
- United Way’s total Community Benefit for the 2018/2019 fiscal year was $7.56 million

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THANK YOU
2018-2019 CAMPAIGN SPONSORS

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THINKERS. BELIEVERS. DOERS.

Greater Ottawa County United Way Staff

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