

Greater Ottawa County United Way INITIATIVE SPONSORSHIPS

COMMUNITY ASSESSMENT *(1 available per industry, up to 5 investors)*

Presenting Sponsorship

\$10,000/yr. for 3 yrs.

✓ **Your logo included on:**

- 2018 Community Assessment (print and online, used for three years)
- Slide in the presentations to the community (10,000+ reached)
- Print newsletter (CA Launch issue, 2,000+ copies)
- E-Newsletter (CA Launch issue, 2,000+ recipients)

✓ **Public Recognition including:**

- Podium recognition at CA presentations
- Recognition through social media
- Recognition in CA press releases



Why partner with United Way?

To advance the common good, in your community and for your company.

When you partner with United Way as a sponsor of the annual community campaign, you join more than 200 Ottawa County employers, 10,000 donors, 8,000+ volunteers, and 50+ local nonprofit programs that improve the health, education and financial stability of more than one in four of our neighbors.

Your sponsorship dollars are leveraged all year long, on our website and in social media, in newspaper advertising, on radio, and in all of our print and electronic marketing communications — as well as at annual Day of Caring, Leadership Appreciation and Celebration events.

But, most importantly, we couldn't do it without you. United Way is creating long-lasting changes in our community that prevent problems from happening in the first place. With your generous support.

www.OttawaUnitedWay.org



**Greater Ottawa County
United Way**
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