STUDENTS LIVE UNITED SPONSORSHIP

Program Sponsorship $1,000/yr.

A year-long LIVE UNITED partnership:
✓ Group picture of Students LIVE UNITED students with sponsor sign
✓ Media Campaign including:
  • Radio interview on local radio station with UW Associate
  • Inclusion in Students Live United Program press release to 20+ media outlets throughout Ottawa County
  • Recognition on United Way's social media channels (Facebook, Instagram, Twitter, LinkedIn)
✓ Your logo included on:
  • Students LIVE UNITED page of United Way's website
  • E-Newsletter (SLU focus, 8,000+ recipients)
✓ Recognition at Day of Caring (community volunteer event in the fall) and Celebration (impact and awards event in the spring)

GET CONNECTED (ONLINE VOLUNTEER CENTER) SPONSORSHIP (1 available)

Presenting Sponsorship $3,500/yr.

✓ Your logo included on:
  • Homepage of the Online Volunteer Center: liveunited.ottawaunitedway.org/
  • Annual report (10,000 reached countywide)
  • Print newsletter (Volunteer issue, 2,500+ copies)
  • E-Newsletter (Get Connected focus, 8,000+ recipients)
✓ Public Recognition including:
  • Recognition through social media
  • Recognition at Day of Caring

www.OttawaUnitedWay.org
## Greater Ottawa County United Way

### PROGRAM SPONSORSHIPS

#### LAKESHORE HOUSING ALLIANCE (1 available)

<table>
<thead>
<tr>
<th>Presenting Sponsorship</th>
<th>$10,000/yr.</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Your logo included on:</td>
<td></td>
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<tr>
<td>• Lakeshore Housing Alliance printed materials and Data Release</td>
<td></td>
</tr>
<tr>
<td>• Annual report (10,000 reached countywide)</td>
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<tr>
<td>• Print newsletter (Advocate issue, 2,500+ copies)</td>
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<tr>
<td>• E-Newsletter (LHA focus, 8,000+ recipients)</td>
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<tr>
<td>• LHA page on the United Way website</td>
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<tr>
<td>✓ Public Recognition including:</td>
<td></td>
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<tr>
<td>• Podium recognition at LHA events</td>
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<tr>
<td>• Podium recognition at LHA annual meeting</td>
<td></td>
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<tr>
<td>• Recognition through social media</td>
<td></td>
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<tr>
<td>• Recognition in LHA press releases/funding announcements</td>
<td></td>
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<tr>
<td>✓ Media Opportunity:</td>
<td></td>
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<tr>
<td>• Representative on radio interview with LHA Program Director Lyn Raymond</td>
<td></td>
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</tbody>
</table>

#### COMMUNITY INVESTMENT PROCESS (1 available)

<table>
<thead>
<tr>
<th>Presenting Sponsorship</th>
<th>$10,000/yr. for 2 yrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Your logo included on:</td>
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<tr>
<td>• Community Investment materials</td>
<td></td>
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<tr>
<td>• Slide in presentations to nonprofit partners</td>
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<tr>
<td>• Print newsletter (Advocate issue, 2,500+ copies)</td>
<td></td>
</tr>
<tr>
<td>• E-Newsletter (Advocate issue, 8,000+ recipients)</td>
<td></td>
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<tr>
<td>• Community Investment page on the United Way website</td>
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<tr>
<td>✓ Public Recognition throughout the process (4 mos.) including:</td>
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<tr>
<td>• Podium recognition at CI presentations</td>
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<tr>
<td>• Podium recognition at CI trainings</td>
<td></td>
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<tr>
<td>• Recognition through social media</td>
<td></td>
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<tr>
<td>• Recognition in CI press releases</td>
<td></td>
</tr>
<tr>
<td>✓ Media Opportunity:</td>
<td></td>
</tr>
<tr>
<td>• Representative on radio interview with VP of Community Impact Liz DeLaLuz</td>
<td></td>
</tr>
</tbody>
</table>

#### COMMUNITY ASSESSMENT (1 available per industry, up to 5 investors)

<table>
<thead>
<tr>
<th>Presenting Sponsorship</th>
<th>$10,000/yr. for 3 yrs.</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Your logo included on:</td>
<td></td>
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<tr>
<td>• 2021 Community Assessment (print and online, used for three years)</td>
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<tr>
<td>• Slide in the presentations to the community (10,000+ reached)</td>
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<tr>
<td>• Print newsletter (CA Launch issue, 2,500+ copies)</td>
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<tr>
<td>• E-Newsletter (CA Launch issue, 8,000+ recipients)</td>
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</tr>
<tr>
<td>✓ Public Recognition including:</td>
<td></td>
</tr>
<tr>
<td>• Podium recognition at CA presentations</td>
<td></td>
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<tr>
<td>• Recognition through social media</td>
<td></td>
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<tr>
<td>• Recognition in CA press releases</td>
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</tbody>
</table>