

UNITED WAY TALKING POINTS

Helpful Hints When Talking to Your Employees about United Way

Why Give, Advocate, or Volunteer for United Way?

- United Way's vision is that all individuals in Ottawa County achieve their full human potential.

What does United Way do?

- We Live United for the education, financial stability/basic needs, health, and affordable housing for our community. When we fight United, we win United for these building blocks of a better life for all.

How do we Live United?

- We Live United through a number of programs, initiatives, and collaborations, all supported by the giving power of donors just like you! Through these programs, we are able to advance the common good in Ottawa County.

Examples:

- Through the FamilyWize program, we work together to help make prescriptions more affordable.
- Through the Call 2-1-1 program, we work together to guide people looking for help to resources that they can really use.
- Through the programs we fund at the Center for Women in Transition, we work together to prevent domestic and sexual violence.
- Through the Lakeshore Housing Alliance, we work together to ensure that everyone has a place to call home.
- Through the MyFreeTaxes and MySmartMoney programs, we work to give family's stronger financial footing.

Call to Action

- Ask your employees to join us today by Giving, Advocating, or Volunteering!



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